



For more than 80 years, NAA has been an effective and respected "voice for the apartment industry". As a federation of 150+ state and local affiliates, NAA encompasses over 82,000 members representing more than 10 million apartment homes globally. We understand what our members need and work hard to exceed their highest expectations.

Membership is not an expense, it's an investment. Apartment companies from across the country make it a priority to belong to their local NAA affiliate. By doing so, they are provided with unmatched rewards and bottom line value for their business. NAA strives to provide members with the resources they need to succeed in the apartment industry.

To create your account and access your member benefits, log on the [www.NAAHQ.org](http://www.NAAHQ.org) website and click register at the top of the page and create an account.

An overview of your benefits can be found on the NAA website at <https://www.naahq.org/member-services/benefits>. Here are the highlights:

#### **NAA Government Affairs**

Through local, state and national advocacy initiatives and grassroots mobilization, the Government Affairs Department works to shape policies, and ideas that protect your business and our industry.

#### **NAA Click & Lease**

A web-based online leasing program, NAA Click & Lease helps you maximize your profit and mitigate risk while giving the support and stability for leasing success.

#### **NAA Education Institute**

The National Apartment Association Education Institute's mission is to provide broad-based education, training and recruitment programs that are sure to maximize your company's NOI.

#### **Industry Resources**

Available to NAA members are an array of NAA products that include *units* Magazine, industry newsletters, website and social media designed to inform, challenge and inspire success.

#### **Meetings & Expositions**

Throughout the year, NAA hosts numerous events that provide unparalleled networking opportunities, quality speakers, knowledge –sharing and high-level engagement, including the annual NAA Education Conference & Exposition, the largest gathering of apartment professionals in the country.

#### **NAA Open Door Program**

With the purchasing power of 82,000 NAA members buying as one, NAA Open Door is the most rewarding cost-saving purchasing program in the apartment industry.