

## NSC MEMBERS & SUPPORTING PARTNERS

The National Suppliers Council is a prestigious network of suppliers within the National Apartment Association consisting of the most trusted names and avid promoters of the apartment housing industry. Supporting Partnership provides an opportunity to become active with NAA at introductory level but still experience the benefits of year-round recognition and exposure for your brand.

Investment Level	NSC Member	Supporting Partner
<b>Total Investment</b>	<b>\$1,700</b> <i>(After June 1st, prorated dues + annual rate for following year)</i>	<b>\$5,000</b> <i>(year-round)</i>
<i>Sponsorship Rights Fee/ Membership Fee = activates sponsorship/membership</i>	\$1,700	\$2,500
<i>Customized Credit = can be used to purchase items outside of benefits outlined below</i>		\$2,500
Access to Industry Leaders		
<b>National Suppliers Council (NSC) Membership</b>	✓	✓
<b>Receive NAA Conference Attendee Lists</b>	✓	✓
<b>Access to Rent NAA Member List</b> <i>(through a third party mailing house)</i>	✓	✓
<b>Priority Booth Selection</b>	After Alliance, Apartmentalize and Supporting Sponsors	After Alliance and Apartmentalize Sponsors
<i>CampusConnex</i>	✓	✓
<i>Apartmentalize</i>	✓	✓
<i>Maximize</i>	✓	✓
<b>NSC Networking Receptions</b>	✓	✓
<b>NSC Lounge at Apartmentalize</b>	✓	✓
<b>Opportunity to Sponsor at NAA Events</b>		✓
Publications and Digital Media		
<b>One (1) Full Page Ad in units magazine</b>		Quarterly
<b>Company Name with Link to Partner's Page on Sponsor Landing Page of NAAHQ.org</b>		✓
<b>One (1) 1/3 Page Ad in units magazine</b>		1x/year
<b>Supplier Webinars</b>	✓	✓
<b>25% off Supplier Success Courses and NAA's Job Board - Visto</b>	✓	✓
<b>Listing in NSC's Supplier Directory (Digital/Print - June units)</b>	✓	✓