One size does not fit all!

We understand that every company has its own objectives and goals. When working with NAA, your Partnership benefits reflect that, which is the beauty of the 2020 NAA Partnership Program.

Your investment comes with a customized credit that you can use to tailor your own list of benefits so that it works for you. There are more than 300 options for customizing the way NAA members and the rental housing community see your brand. Use your customized credit dollars to:

**NETWORK**
Your credit can be spent on Exhibit Booths, Business Exchanges and Networking Spaces at all NAA Conferences and Expositions including CampusConnex and Apartmentalize.

**ADVERTISE**
Align your brand with NAA and reach influential rental housing professionals. Digital opportunities exist on the NAA website, targeted e-newsletters and conference apps. Host a sponsored webinar or advertise in units, the industry's most widely read publication.

**SPONSOR**
Get your brand front and center at NAA's Conferences and Expositions with promotional, branding or networking opportunities. Thinking of something outside of the box? Let's talk! NAA is open to hearing your “Create-Your-Own” sponsorship ideas.

**NAA EDUCATION INSTITUTE**
Help the industry grow by investing in the future of the rental housing industry's young professionals through scholarships and donations to NAAEI.

**REGISTRATION**
Purchasing additional registrations. NAA's events allow you and your team to learn from and network with the industry’s brightest professionals. The knowledge and connections you walk away with may just be that competitive edge you need!
### NETWORK

**CampusConnex**
- Exhibit Booth
- Business Exchange Package

**Apartmentalize**
- Exhibit Booth
- Meeting Rooms

### ADVERTISE

**ApartmentVision Webinar**

**Industry Intelligence**

*units* Magazine
- Supplements
- IRO Section

**NAAhq.org Digital Advertising**

**Targeted e-newsletters**
- Partners Perspectives
- Industry Insider
- Apartment Technology
- Marketing Buzz
- Operations Insider
- CampusConnex
- Apartment Business Update

**Conference Apps**
- CampusConnex
- Apartmentalize

**Online Booth Advertising Packages**

### SPONSOR

**CampusConnex Sponsor**

**Apartmentalize Sponsor**

**Apartmentalize Friday Night Party Sponsor**

**Ad-Hoc Sponsorships**

**Create-Your-Own Sponsorships**

### NAA EDUCATION INSTITUTE

**Scholarships**

**Donations**

### REGISTRATION

**CampusConnex**

**Apartmentalize**