



NATIONAL SUPPLIERS COUNCIL

NAA MEMBERSHIP LIST RENTAL FORM

Please complete and return this form to NSC@naahq.org. NAA will send an electronic file to the third party bonded mail house you indicate below. Please allow seven (7) business days to process request.

Date of Request _____

NSC Company

Company Name _____ NAA ID# _____

Company Contact/Title _____

Address _____

City _____ State _____ Zip _____

Email _____ Telephone _____

Third Party Mail House

Mail House Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____ Website _____

NAA Membership List Segmentation

The following are NAA member segments to help you reach your target demographics. Please indicate groups you would like to target.

Targeting

NAA receives its member information from 170 affiliates (state & local apartment associations). Members are properties, each property can have one or multiple individuals listed on the membership record. We will provide the PRIMARY CONTACT on the member record.

Example: Greystar, a top 50 property owner and NAA member has many NAA memberships because their regional properties and corporate offices may join as a member.

- **Location Specific:** Select if you would like to pull the entire United States or specific states for your list.

Entire United States Specific State(s): _____

- **Segments:** Select if you would like your list to be pulled by the following:

Based on # _____ of units/apartments owned

- **Record Types:** Please indicate the group you would like to target.

Management Company - Primary Contact

- Acquisition
- Area Supervisor
- Asset Manager
- Broker
- Executive
- Management
- Marketing
- Operations

Properties

- On-site (Individuals working at communities or properties primary contact)

Owner/IRO (Independent Rental Owners)

- Primary Contact

Suppliers

- Primary Contacts

Records

Number of Records Requested _____ x \$0.10 = \$ _____

Total Due \$ _____

NAA Approval of Marketing

All marketing material sent to NAA Membership must be approved by NAA staff prior to distribution. Material may be submitted via email at NSC@naahq.org for approval prior to use. Please allow seven (7) business days for material to be reviewed and approved. NAA has the right to deny your request for the NAA Membership List.

List Rental Terms Agreement

As a representative of my company, I hereby agree to the following terms outlined with respect of the use of the NAA Membership List provided by the National Apartment Association:

1. Membership lists may be rented multiple times throughout the year, but one NAA membership list rental per marketing campaign. Subsequent and unauthorized uses are not permitted.
2. Membership list will not be copied or reproduced in any way, sold, or otherwise used by anyone other than the requesting NSC Company. Membership lists contain seed names to detect improper usage. Misuse of the electronic membership list file may result in \$1,500 penalty fee and may result in litigation.
3. Email addresses and telephone numbers will not be provided.
4. Membership lists may be used only in conjunction with NAA-approved marketing campaign.
5. Membership list will only be sent to a third-party, bonded mail house. Mail house is required to sign a non-disclosure agreement with NAA after obtaining it from NAA staff.
6. NAA reserves the right to deny request for renting membership list.

SIGNATURE _____

DATE _____



NATIONAL SUPPLIERS COUNCIL

MAILING LIST RENTAL PAYMENT FORM

Payment Options*

Please complete this payment form and fax back to the NAA Accounting Department at 703-248-9443.

To submit payment over the phone, please contact Amanda Pheto at 703-797-0677.

To pay by check, please send payment to:

NAA NSC
4300 Wilson Blvd., Ste. 400
Arlington, VA 22203

**Please note: Mailing lists will not be processed until payment is received in full.*

Payment Method

Charge my: Visa Mastercard AmEx

Card No. _____ Exp. Date _____

Name on Card _____

Signature _____ Date _____