NAA DIGITAL

naahq.org

NAA's offical website is one of the most visible and cost-effective ways to market your products and services.

Quick Stats

30,000
Average unique monthly visitors

137,000
Average monthly page views

2.40
Average minutes on website

Rates and Specifications

Ad Type	Ad Size	CPM
Homepage		
Lower Leaderboard	728 x 90	$85*
Medium Rectangle	300 x 250	$85*
Interior Pages		
Top or Lower Leaderboard	728 x 90	$80*
Medium Rectangle	300 x 250	$80*

Naahq.org is sold on a cost per thousand (CPM) basis. Ads are run-of-site (except homepage). Minimum buy is 50,000 impressions. Rates are net.

Format: JPEG or GIF file; three loop animation; 40 kb max. HTML tags must be SSL compliant and use secure protocol.

Space: Two weeks prior | Artwork: Five business days prior