



Braindate FAQs

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What is a Braindate?

Braindates are about sharing knowledge. They are one-on-one or group conversations that you book with other event participants. *Braindates are not an opportunity for a sales pitch.*

What's in it for me?

Every participant (including you!) has valuable knowledge that deserves to be uncovered, shared and tapped into. Because everyone on Braindate posts the knowledge they're willing to share (via conversation topics), each participant can curate their experience based on what they can learn from the collective genius around them.

How do I book a Braindate?

Sign up at apartmentalize.braindate.com/signup and use the activation code APT2019. Select a topic you are interested in learning about. Follow the steps to schedule a time with the person offering the knowledge, based on your availability. Then, the other person will either accept or decline your invitation.

What happens once I confirm a Braindate?

When it's time for your Braindate, **go the Braindate Lounge and check in on your smartphone.** A meeting point will be revealed, where your Braindate might already be waiting. If you can't find your Braindate on your own, a learning concierge will guide you.

What's a Braindate topic?

A Braindate topic is the knowledge someone is willing to share in the form of a conversation starter. It can be personal or professional - anything you are passionate about! It consists of a short title, 'how I learned about this' and tags. All of them are visible in the topic market.

Do Braindate topics need to be professional?

Not at all! Sometimes the most popular and interesting Braindate topics are about a passion project or an interesting skill.

How specific should my Braindate topic be?

Good Braindate topic titles are specific yet enticing. Could be stronger: Better meetings. Good: How to lead more productive meetings. Remember to add tags to help others find your topic and understand it a little better.

What Braindates should I go on?

Set an overarching learning goal for your time on-site and look for related Braindate topics. Also, ask yourself what kind of people do you need to meet in order to achieve it.

Setting an intention like that will help ensure that your Braindates are productive and to the point.

How do I host a good group Braindate?

Think carefully about how you'll facilitate a fruitful conversation. Group Braindates are about mobilizing people around a common question. As a host, focus on engaging all participants in the conversation.

I'm a supplier, can I set-up a Braindate?

Absolutely. In the past, sponsor-posted topics have been among the most popular platform content when they're focused on **helping participants to solve common problems**, as opposed to when they sound sales-y. This isn't an opportunity for a sale pitch, but, rather, to position yourself as a subject matter expert and to connect with attendees who are interested in learning from you.

What's the best way to be informed about my Braindates?

Activate notifications, especially by SMS (click the gear icon in your profile). Direct text messages to your cell phone are the best way to stay on top of your upcoming Braindates and new invitations.

How do I find my group Braindate?

When it's time to check in, your group's specific meeting point within the Braindate Lounge will be revealed in your group's chat. Go straight there.

How do I get access to Braindate?

Go directly to apartmentalize.braindate.com from your computer or smartphone. It's also available through the National Apartment Association app.

Is there an app?

Yes, download the National Apartment Association app through Google Play or Apple App store and access Braindate via the main menu icon. You can also always access Braindate directly at apartmentalize.braindate.com.

What if I forgot my Braindate password?

It's simple: go to apartmentalize.braindate.com and click on "Forgot password?" You will be sent next steps by email to reset it.

Who do I contact for help?

For questions about Braindate, contact apartmentalize@braindate.com For questions about the event, contact meetings@naahq.org. Starting June 26, visit the Braindate Lounge located in Concourse D where the Braindate Learning Concierges are happy to help you.

What is a Braindate Learning Concierge?

Learning Concierges will be ready for any and all Braindate -related questions onsite at the Braindate Lounge.

What should I write in my Braindate profile?

Be open and honest. The platform is only visible to event participants, staff and invited guests, so don't be afraid to share your expertise, hobbies and sense of humor!