

Meet the **New Congress** at **Advocate** Powered by **NAA**

It's more important than ever to communicate the rental housing industry's policy stances and priorities to our representatives in the new 116th Congress.

naahq.org/adv19

Join us at **Advocate**
NAA's annual advocacy conference.

By-the-Numbers

Building a Relationship



Building a relationship with Congressional staff is a fundamental part of effective advocacy.

99% of Congressional Staffers say that “meetings between staff and constituents” are very or somewhat important for understanding constituents’ views and opinions.**

**Source: Congressional Management Foundation 2015 survey of congressional staff, including Chiefs of Staff, Communications Directors, Legislative Directors, and Legislative Assistants.



March 5-6

Located in
Washington, D.C.



See details at
naahq.org/adv



Number of
new members
in Congress

Networking

16

hours networking with industry peers and partners

2.5

hours of networking receptions:
Lobby Day Reception and NAAPAC Happy Hour

Education

3

CEU credits

1

keynote speaker

1

hour training on the issues

1

hour specialized training for newcomers

**Gather.
Network.
Learn.
Take Action!**

Registration is complimentary for all attendees who register by February 26, 2019.