

**2020 CAMPUSCONNEX | FEBRUARY 18-19, 2020 | HYATT REGENCY NEW ORLEANS
EXHIBIT & BUSINESS EXCHANGE CONTRACT**

Yes, Sign Me Up! I would like to select the following Exhibit Booth & Business Exchange packages:



Exhibit Booth



Creator



Innovator

| Per 10'x10' booth space: Discount - \$2,000 (members) \$3,000 (non-members) | \$5,000 (available only to Alliance & Supporting Partners) | \$7,500 (available only to Alliance & Supporting Partners) |
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| <ul style="list-style-type: none"> • Each 10'x10' booth space receives two (2) complimentary booth personnel badges – access to CampusConnex Exposition and Welcome Reception Only. • Discounts on exhibitor full conference registration badges • Access to purchase the attendee list • Basic online myNAA Planner company listing • Marketing Tools • Inline booths receive 8' high back walls, 3' high side walls and a complimentary sign • Furnishings, internet, electric and other utilities are not included in booth fee • The hall space is already carpeted, no additional carpet/flooring is required | <ul style="list-style-type: none"> • Standard Business Exchange Setup <ul style="list-style-type: none"> ○ One (1) Kiosk ○ Two (2) side chairs ○ Logo placement on kiosk header ○ One (1) brandable cling – Specs: 25.5”(w) x 33/25”(h) • Online Business Exchange Scheduling Tool • One (1) Event Sponsorship Item (sponsorship value \$3,500 or less) • General Sponsor Recognition (conference website, pre-promotional materials and signage) • One (1) round table discussion facilitator opportunity during Day 1 Networking Lunch • Custom Digital Registration banners with \$50 discount code for clients and prospects • One (1) complimentary full conference badge ○ Please check here if you would like to purchase one (1) 10'x10' exhibit booth space for \$1,000 | <ul style="list-style-type: none"> • Premium Business Exchange Setup <ul style="list-style-type: none"> ○ One (1) Event Pod ○ Event Pod is brandable and NAA will work with your team on approved brandable cling locations • Online Business Exchange Scheduling Tool • One (1) Event Sponsorship Item (sponsorship value \$7,500 or less) • General Sponsor Recognition (conference website, pre-promotional materials and signage) • One (1) round table discussion facilitator opportunity during Day 1 Networking Lunch • Custom Digital Registration banners with \$50 discount code for clients and prospects • Two (2) complimentary full conference badges ○ Please check here if you would like to purchase one (1) 10'x10' exhibit booth space for \$1,000 |

Company Information

Company Name (as you wish to appear in promotional materials)

Company Address

City

State

Zip

Types of Products/Services to be Displayed

Exhibitor Contact for Pre-Show Information

Title

Email

Phone

Signature on contract signifies that the company representative has read and agrees to the 2020 CampusConnex Rules & Regulations and is an authorized representative for the exhibit/sponsor company.

Signature

Date

Print Name (please initial and submit conference rules & regulations with contract)

Please complete and return the contract to NAA Show Management at exhibits@naahq.org. Signed contract and full payment must be received before you can gain access to the Exhibitor Dashboard and all other benefits listed above.

THE 2020 CAMPUSCONNEX RULES AND REGULATIONS

1. Contract for Space. The Exhibit Booth Contract, the formal notice of space assignment by the National Apartment Association (NAA), hereinafter referred to as Show Management. These Exhibit Rules and Regulations and any subsequent rules and regulations adopted by NAA with regard to 2020 CampusConnex constitute a contract for the right to exhibit at 2020 CampusConnex, February 18-19, 2020. All matters regarding these Rules and Regulations and exhibitor's compliance therewith shall be determined by Show Management in its sole and absolute discretion.

2. Definitions

As used herein:

"Exhibitor" collectively shall mean the entity or individual that applied for exhibit space and each of its officers, directors, shareholders, employees, agents, contractors, representatives and/or invitees, as applicable.

"Sponsor" collectively shall mean the entity or individual that applied for business exchange package and each of its officers, directors, shareholders, employees, agents, contractors, representatives and/or invitees, as applicable.

"Exposition" shall mean 2020 CampusConnex

"Conference" shall mean 2020 CampusConnex

"Facility" shall mean Hyatt Regency in New Orleans

"NAA" and/or "Show Management" shall mean the National Apartment Association, which owns, produces and manages the Exposition.

"NSC" shall mean the National Suppliers Council.

3. Cost of Space. Charges for assigned space, identified in this contract and shown on the official plans, will be as follows: Booths may be purchased in increments of 10'x10' / 100 sq. feet of space. Prices listed are for a 10'x10' / 100 sq. feet of space.

- Member rate \$2,000 • Non-member rate \$3,000 if booked before October 9, 2019
- Member rate \$2,200 • Non-member rate \$3,200 if booked after October 9, 2019

Business Exchange Packages (available to Alliance and Supporting partners only)

- Creator - \$5,000
- Innovator - \$7,500

4. Service Provided. In exchange for payment in full for the booth (s) contracted by the exhibitor, Show Management will provide the following: Two (2) complimentary booth personnel badges per 10'x10' booth space; access to CampusConnex Exposition & Welcome Reception ONLY, discount on full conference registration badges, access to purchase the attendee mailing list, a basic online company listing, and marketing tools. Inline booths, 10'x10' to 10'x30', will receive a 8' high back walls, 3' side walls and a complimentary company sign. Please note: Furnishings, Internet, and other utilities are NOT included in the booth fee unless otherwise noted. The facility is already carpeted so no additional carpet/flooring is required.

In exchange for payment in full for the business exchange packages contracted by the sponsor, Show Management will provide the following: Online business exchange scheduling tool, general sponsor recognition (conference website, pre-promotional materials and signage, one (1) round table discussion facilitator opportunity during Day 1 Networking lunch, custom digital registration banners with \$50 discount code for clients and prospects, and opportunity to purchase one (1) 10'x10' exhibit booth space at a discounted rate (\$1,000). Creator packages will also receive one (1) standard business exchange setup that will include one (1) kiosk, two (2) side chairs, logo placement on kiosk header and one (1) brandable cling, one (1) event sponsorship item (sponsorship value \$3,500 or less), one (1) complimentary

sponsor full conference badge. Innovator packages will receive one (1) premium business exchange setup that will include one (1) event pod, brandable clings, one (1) event sponsorship item (sponsorship value \$7,500 or less), two (2) complimentary sponsor full conference badges.

5. Payment. All booth space and business exchange packages requires a 100% payment. Exhibit booths and business exchange packages will not be approved until full payment for space has been received by Show Management. All monies paid shall be retained by NAA. In the event the Exhibitor/Sponsor fails to fulfill or violates its contract, or withdraws from the conference, the respective booth space/business exchange package shall immediately revert to Show Management.

6. Cancellation of Booth Space.

Any withdrawal of Contract for exhibit space/business exchange, cancellation of exhibit space/business exchange or reduction in size of exhibit space/business exchange must be made in writing to Show Management.

If Exhibitor withdraws contract, or reduces/cancels exhibit space/business exchange, it shall forfeit all monies paid and all rights in and to the use of any contracted exhibit space/business exchange. In such case, Exhibitor/Sponsor shall have no right to a listing in the online exhibitor directory, exhibitor badges, or exhibitor hotel rooms. Show Management shall have the right to dispose of the released space in such a way as it may consider in its interests (including re-sale of such exhibit space/business exchange) without any liability on the part of Show Management. THERE WILL BE NO REFUNDS OR TRANSERS WHATSOEVER ON PAYMENT OF EXHIBIT SPACE/BUSINESS EXCHANGE.

7. Booth & Business Exchange Assignment/Confirmation.

Booth/Business Exchange assignment will be made available to approved 2019 Alliance Partners and then 2019 Supporting Partners. National Suppliers Council (NSC) members based on status of membership and years of NAA Exhibit participation at CampusConnex will be able to select after Alliance and Supporting and then all other exhibitors will have access based on the years of NAA Exhibit participation. Booths will then be opened to the public and available on a first-come, first-serve basis. All spaces will be approved by Show Management after payment in full has been received. Due to the number of companies exhibiting similar or related product lines, Show Management cannot guarantee that a company exhibiting similar products (including a competitor of Exhibitor) will not be in a nearby or adjoining booth space/business exchange.

8. Adjust Booth/Business Exchange Assignment. Show Management reserves the right to change the floor plan (including, but not limited to aisle spaces), without notice, in order to comply with fire, safety and accessibility regulations or to provide, in its exclusive judgement, a safer, more satisfactory, attractive and successful Conference.

9. Exhibitor Listing/Photographs. By participating in the Conference, Exhibitor/Sponsor grants to Show Management a perpetual, fully-paid, non-exclusive license to use, reproduce, and display its name, trade name(s) of its product(s) and service(s) in any directory or other listing of Conference exhibitors/sponsors in any and all media, including, without limitation, print and electronic media. In no event shall Show Management be liable for any errors or for the omission of Exhibitor/Sponsor from any directory or other listing. Exhibitor/Sponsor agrees that Show Management may photograph or video record Exhibitor's/Sponsor's exhibit/business exchange and workers,

before and during the Conference and may use the same for promotional purposes. Exhibitor/Sponsor warrants that it owns all intellectual property that it will use at the Conference or that it otherwise has the legal right to use the intellectual property, pursuant to a valid license agreement.

10. Move-in/Move-out. Time periods, deadlines, and restrictions for move-in and move-out of exhibit/business exchange areas shall be determined by Show Management in its sole discretion and all exhibitors/sponsors shall be given adequate notice thereof.

All exhibit/displays must remain staffed and fully intact until the end of the trade show. Premature dismantling of and/or failure to fully staff said space during the entire Conference will not be able to purchase booth space at the discounted rate and will be penalized by Show Management at any future Conferences.

11. Exhibit/Business Exchange Hours. Exposition/Business Exchange Hours will be determined and posted by NAA prior to show date. (Hours may be changed at any time at the discretion of Show Management.)

12. Character of Exhibits/Business Exchanges. To exhibit only products manufactured or distributed by the Exhibitor/Sponsor in the regular course of its business, comprising materials, equipment, apparatus, systems, services, and other component products pertinent to the apartment housing industry. Exhibitors/Sponsors shall submit both design and promotional activity to Show Management for approval at least 90 days prior to show date. Show Management reserves the right to decline any exhibit, exhibitor/sponsor or proposed exhibit, which in its sole discretion is not suitable for the Show. This reservation concerns persons, things, conduct, printed matter, souvenirs, catalogs and all other things, which affect the character of the Show. Exhibitors/Sponsors only have the right to distribute catalogs, souvenirs and all other matter from the space occupied by them.

13. Exhibit Specification. The height of display shall be limited to the height of the 8' high back wall for all inline booths (10'x10' – 10'x30'). Exhibitors shall limit the height of the display material at the sides to 4', from the front of their exhibit to a depth of 5'. The height restriction for all island booths (20'x20' or larger) is 22' for hanging signs and 16' for hard walls. Show Management must approve in writing any display that exceeds these specifications. Unfinished sides left exposed shall be draped or finished at the expense of the exhibitor. No exhibit shall be allowed to project into the aisle beyond the space assigned. Exhibit booth displays in the Show requiring height clearance, beyond the previous standard height dimensions must have written approval from the Show Management. These enlarged displays are encouraged and will be allowed in specific areas of the Show floor. Proposals for such displays must be presented in writing for approval prior to show set-up time. Island booths cannot be enclosed, obstructing the line of vision of booths around it.

14. Exhibit/Business Exchange Rules and Regulations

In order to provide a well-balanced, well-regulated, attractive, and successful Conference, no exceptions to the following rules will be permitted. Show Management shall enforce strict compliance with these Rules and Regulations.

(a) Exhibitor/Sponsor shall not in any manner indicate that an NAA endorsement or approval of Exhibitor's/Sponsor's product(s) or service(s) has been given by NAA merely because NAA has allowed such product(s) or service(s) or literature to be displayed at its conference; this includes but is not limited to the use of the NAA or 2020 CampusConnex logo.

(b) Exhibitors/Sponsors may not deface or otherwise obstruct the logo or branding of materials or events sponsored by other companies throughout the conference, i.e., signs, badge holders, conference bags, etc.

(c) No portion of a rear or side wall facing Exhibitor's/Sponsor's neighbors may display any company name, logos, or any other advertising

(d) Exhibitors/Sponsors will be responsible for providing, at their own expense, any security necessary for their exhibit/business exchange.

(e) Children under 18 years of age are not permitted on show floor at any time. This rule applies during Setup, Show and Dismantle times. All persons 18 years old or older must be fully registered.

(f) Tacking, posting, taping or nailing signs, banners, etc. to any permanent walls or woodwork will not be permitted. Any damage to the conference area by Exhibitors/Sponsors or their employees or agents shall be paid for by the Exhibitor/Sponsor causing such damage.

(g) No visual or audio recording or transmission of 2020 CampusConnex may be made by or on behalf of the Exhibitor/Sponsor without the prior written consent at least 30 days prior to show date, of NAA and the hotel and/or convention center.

(h) Exhibitors/Sponsors should be aware that music played in their space, whether live or recorded, may be subject to laws governing the use of copyrighted compositions. ASCAP, BMI, and SESAC are three authorized licensing organizations that collect copyright fees on behalf of composers and publishers of music. Show Management does not have a license with any licensing agencies; therefore exhibitor is responsible for obtaining directly. Adherence to these federally mandated copyright licensing laws is of critical importance.

(i) In general, exhibitors/sponsors may use sound equipment in their booths/business exchanges so long as the noise level does not, in the exclusive judgement of show management, disrupt the activities of neighboring exhibitors/sponsors. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle. Rule of thumb; sound and noise should not exceed 85 decibels when measured from the aisle immediately in front of a booth (refer to OSHA regulations at www.osha.gov for more information)

(j) Only one company is permitted to occupy each booth/business exchange space. More than one company is not permitted to purchase a booth/business exchange together. No exhibitor/sponsor shall assign, sublet or apportion the whole or any portion of the allotted space, nor exhibit therein any literature or display other than that produced or distributed by the Exhibitor/Sponsor in the regular course of his/her business. Exhibitor/Sponsor personnel must be representative(s) of the contracting company. Contracting company must be company exhibiting/sponsoring. Companies with separate divisions operating under different names must purchase separate booths. Exhibitors/Sponsors may promote their product service lines notwithstanding the fact that those product services may be manufactured by other companies.

(k) NSC companies with separate divisions operating under names other than NSC member name will not receive NSC member benefits in any capacity. NSC companies with separate divisions operating under names other than NSC member name may not use the NSC status when selecting booth space for separate divisions.

(l) Firms and representatives of firm's not assigned exhibit/business exchange space are prohibited from soliciting business in any form, including but not limited to handing out business cards or promotional material in the conference area.

Violators of this prohibition will be promptly ejected from the show without refund.

(m) Admission to the Exposition during exhibit hours will be available to all registered attendees. Move-in and Move-out times will be by Exhibitor registration badges or wristbands only and all exhibitor personnel must abide by established registration fee and/or policy requirements of the Exposition. Show Management makes reasonable attempts to attract qualified attendees to the Exposition, but does not guarantee specific volumes or levels of attendees

(n) All exhibits, activities and/or personnel must confine their activities within the exhibitor's/Sponsors booth/business exchange space and cannot interfere with the use of other exhibits or impede access to them or impede free use of the aisle

(o) The exhibit must, at its expense, maintain and keep its exhibit clean and in good order in accordance with the conference

(p) All vehicles must be approved by NAA Show Management and the facility and abide by certain guidelines provided by Convention Center. Vehicles are permitted for island booths (20'x20' or larger) ONLY.

(q) All food and beverage (including alcohol) must be purchased directly through the Convention Center catering service and can only be distributed at the exhibitor's/sponsors space

(r) The official material handling contractor will handle and provide storage space for crates, boxes, skids, etc., during the conference and return properly marked materials at the completion of the meeting. Materials not in accordance with these regulations will be discarded.

(s) Lighting elements must be contained within the confines of the contracted exhibit/business exchange space and not protrude into the aisles. This includes all truss work, lighting apparatus, projection equipment, etc. All lighting must be directed into the exhibit/business exchange space and may not project into the aisles or onto neighboring exhibits. Strobe, flashing and rotating lights are not permitted without the advance written approval of NAA Show Management.

- No spotlight may be directed toward the aisles or so directed that it proves to be irritating or distracting to neighboring exhibit booths or guests
- Droplights or special lighting devices must be hung at a level or positioned so as not to prove to be an irritant or distraction to neighboring exhibit booths or guests

(t) Exhibitor/Sponsor shall not use or permit the exhibit area to be used in conflict with any law, ordinance, rule or regulation of any governmental authority; in any manner which constitutes waste or nuisance; or any manner which causes injury to the Hotel and/or Convention Center.

15. Breach. If this contract is breached by the Exhibitor/Sponsor, exhibitor/sponsor will not be permitted to exhibit and will be subject to eviction without refund. No waiver of any breach of these rules shall be held to be a waiver of any subsequent breach.

16. Staffing of Exhibit/Business Exchange Space

Distribution by exhibitors/sponsors of any free printed matter, promotional materials, etc. is strictly limited to the confines of the exhibitors/sponsors space. Exhibitors/Sponsors may staff their area with a maximum of four (4) people permitted per 100 square feet of booth space. Exhibitors/Sponsors are encouraged to make displays educational and communicative. Distribution of literature, demonstrations, explanations, sales talks, negotiations and registration of prospects are specifically allowed within contracted space, as well as actual sales on the floor and taking of orders/sales for future delivery. Exhibitors/Sponsors are prohibited from soliciting customers in other exhibitors/sponsors

booths/business exchange, in the aisle(s) immediately in front of their booth(s) or in any other areas of the Show, e.g. front door. Exhibitor/Sponsor representatives should be attired professionally and maintain a businesslike climate conducive with the conference.

Exhibitor Booth Personnel Badges allow access to the NAA Exposition & Welcome Reception only. Exhibitor/Sponsor Full Conference Badges or individual ticketed events must be purchased to attend Education Sessions, General Session and Special Events. Name Changes or substitutions are subject to a fee. No exhibitor/sponsor shall attempt to subvert this rule by introducing additional representatives to the show.

NAA strives in its mission to serve as the leading resource in the apartment industry through advocacy, education and collaboration. Collaborated efforts and inclusivity are expected amongst all members at all NAA events such as meetings, conference and expositions. Exhibitors/Sponsors, its employees, independent contractors, and agents of every kind are expected to conduct themselves in a manner that is appropriate for the event and may not harass or antagonize another party. Any unsportsmanlike, unethical, illegal or disruptive conduct by anyone during the conference will not be tolerated. All such actions should be reported to NAA Show Management immediately. Supplier companies who are in violation of this policy will be subject to penalty that may include:

- Loss of Exhibitor Priority Booth selection for future CampusConnex Exposition(s)
- Loss of any discounts on Exhibit Booth rates for future CampusConnex Exposition(s)
- Suspension from participating in future CampusConnex events

NAA show management has the authority to immediately eject any person that is behaving in an unprofessional manner.

17. Exposition Policy/ No "Suitcasing".

***Suitcasing:** is the act of soliciting business in the aisles during the exhibition or in other public spaces, including another company's booth or hotel lobby.

Please note that while all meeting attendees are invited to the Exposition, any attendee who is observed to be soliciting business in the aisles or other public spaces, in another company's booth, or in violation of any portion of the Exposition Policy, will be asked to leave immediately. Please report any violations you may observe to Show Management. Show Management recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club, or any other public place of assembly. For the purposes of this policy, suitcasing violations may occur at venues other than the exposition floor and at other events. Show Management must be informed of any hospitality suites, and expressed consent must be received prior to the event.

18. Floor Marshals. The NAA has the right to appoint Floor Marshals to enforce the rules and regulations enumerated in this contract. Floor marshal warnings are considered Show Management warnings. Exhibiting companies may be ejected from the floor. Warnings may be verbal or written.

19. Exhibitor/Sponsor Events Policy Exhibiting/Sponsoring Supplier Companies, Non-Exhibiting Supplier Companies,

Sponsors and/or Affiliate Attendees of 2020 CampusConnex are not permitted to hold events that conflict with the 2020 CampusConnex hours and/or NAA-hosted events (i.e., Welcome Reception, Exposition Hall, Education Sessions, etc.). All hosted events must be approved by NAA (for groups larger than five (5) individuals). Conflicting supplier events include, but are not limited to, hospitality suites, group functions, private events, and off-site events, and are at the discretion of Show Management. Supplier companies who host/participate in any event that is in violation of this policy will be subject to penalty and may include:

- Loss of Exhibitor Priority Booth selection for future CampusConnex Exposition(s)
- Loss of any discounts on Exhibit Booth rates for future CampusConnex Exposition(s)
- Suspension from participating in future CampusConnex events

Approved client event times for 2020 CampusConnex will be announced in July 2019.

20. Union Rules. Exhibitors are expected to comply with the union requirements in effect for the location of 2020 CampusConnex. Additional information from the decorator will be included in the Exhibitor Marketplace.

21. Labor. Exhibitors/Sponsors agree that labor used in erecting their booths/business exchange shall not cause stoppage or injury to 2020 CampusConnex or any other visitor.

22. Guard Service. Although guard service will be provided and no unauthorized persons will be permitted in the exhibit/business exchange areas after hours, 2020 CampusConnex will not assume responsibility for damage to, loss or theft of property of the exhibitor/sponsor, the exhibitor's/sponsors agents, employees or guests. Exhibitors/Sponsors will be responsible for providing, at their own expense, any security necessary for their exhibit.

23. Liability. Exhibitor/Sponsor hereby assumes responsibility for and agrees to indemnify, save and hold harmless, NAA, the Hotel and Convention Center, and their managers, officers, directors, members, sponsors, employees, agents, Successors and assigns from and against any loss, damage, claim, including a breach of these rules and regulations, liability and expense (including reasonable attorneys' fees), including personal injury, including death resulting therefrom, or property damage or loss, arising out of or in connection with Exhibitor's/Sponsors participation in 2020 CampusConnex, except exhibitor/sponsor is not responsible to an indemnity for the indemnity's gross negligence or willful misconduct. Exhibitor/Sponsor understands that neither NAA, nor the Hotel or Convention Center, maintains insurance covering exhibitors/sponsors property and it is the sole responsibility of the exhibitor/sponsor to obtain such insurance. The individual Exhibitor must obtain insurance and a record of Certificates of Insurance must be submitted to Show Management at the NAA office two months prior to 2020 CampusConnex. Decorating company limits of liability are described in the Exhibitor Marketplace.

24. Americans with Disabilities Act. Exhibitor/Sponsor agrees to comply with all applicable provisions of the Americans with Disabilities Act (the ADA) and shall indemnify NAA, their officers, directors, members, employees and agents from and against any loss, damage, claim, liability and expense (including reasonable attorneys' fees) resulting from or arising out of exhibitors/sponsors failure to comply with the provisions of the

NAA and allegations of exhibitors/sponsors failure to comply with provisions of the ADA.

25. Force Majeure/Show Cancellation.

If any event, including but not limited to, acts of God, acts, regulations, or orders of governmental authorities; fire, floor or explosion; war, disaster, civil disorder (including labor disputes or demonstrations of any kind), acts of terrorism or other violence, curtailment of transportation facilities, or other emergency, make it impossible, illegal or otherwise inadvisable for Show Management or the Facility to provide the facilities or services contracted herein, this Contract shall terminate without further obligation on the part of any party hereto. In the event of cancellation, postponement or disruption of the Conference for any cause beyond the control of Show Management, Show Management shall have no obligation whatsoever to Exhibitor/Sponsor. Exhibitor/Sponsor hereby waives any and all claims against Show Management for damages or compensation due to cancellation or postponement of the Conference pursuant to this paragraph.

26. Laws Applicable. This contract shall be governed by the laws of the Commonwealth of Virginia.

27. Amendments. Show Management reserves the right to make reasonable changes in the foregoing rules, CampusConnex Exposition and move-in/move-out arrangements; as such changes have been approved by the NAA. All rules and regulations are subject to the terms and conditions contained in any agreement with the Hotel and/or Convention Center and should be expressly incorporated into any such agreement. Any and all matters not specifically covered by the preceding rules and regulations, and the policies and requirements set forth in the Exhibit & Business Exchange Contract, invoice notice, and Exhibitor Service Manual shall be determined by Show Management in conjunction with 2020 CampusConnex, in their sole discretion. Show Management shall have the full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of the Exhibitor/Sponsor. Each Exhibitor/Sponsor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

28. Communications. Any notices, questions, or communication to Show Management regarding this contract and NAA: 4300 Wilson Blvd., Suite 800, Arlington, VA 22203; 703-518-6141 or exhibits@naahq.org.

29. Penalties. Failure to comply with any of these rules can result in

- Loss of Exhibitor Priority Booth selection for future CampusConnex Exposition(s)
- Loss of any discounts on Exhibit Booth rates for future CampusConnex Exposition(s)
- Suspension from participating in future CampusConnex events

Penalty is at the sole discretion of Show Management.

I have read and agree to the 2020 CampusConnex Rules & Regulations (Please initial and send in with contract)_____