

Only **Maximize** brings together industry experts, focusing on the **intersection of asset and revenue management**, to help you gain actionable takeaways to prepare your organization for success. Attending this conference means that you'll be joining some of the industry's most creative and innovative minds as they share best practices, hands-on training, new innovations and strategies.

## THE NUMBERS DON'T LIE

### ACCESSIBLE LOCATION

Loews Atlanta



### ATTENDEES



**64%**  
of attendees  
are Director or C-Suite/  
President/Owner

### EXHIBITORS



### NETWORKING TIME



**2.75 Hours**  
In the *NEW Business Exchange*

+

**3.5 Hours**

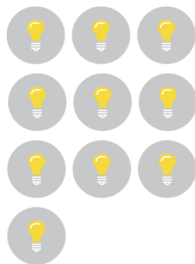
Throughout the conference, including  
welcome reception and networking  
breakfast/lunch

**= 6.25 Hours**

Of dedicated networking opportunities  
over the course of two days

**27** Exhibiting  
Companies

### EDUCATION



**10** Breakout  
Sessions



**1**  
Emcee

**1** Keynote  
Speaker

### BUSINESS EXCHANGE

Schedule up to 5 appointments  
with suppliers



**Because you want more! Save \$150 when you register before August 21.**  
**naahq.org/max | #MAX19**