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National Apartment  
Association  
Click & Lease





**We lead the way  
home.**

# NAA Background

- Leading voice in the apartment housing industry
- We are committed to serving our nearly 160 affiliates, over 78,000 members and 9.3 million rental housing units they operate globally
- When you join NAA you get instant access to exclusive strategic resources, networking opportunities, substantial savings and more

# Why Members Join

## Membership Benefits



### Advocacy

The federated structure of NAA enables the association to represent its members and advocate on federal, state and local policy issues.



### Education & Career Development

Learn, lead and succeed with the broad-based education and training opportunities available only to members.



### A Wide Variety of Content

NAA members have access to articles, videos, newsletters and the latest research on industry trends.



### Savings & Discounts

Members enjoy substantial collective purchasing power and receive valuable savings from top retailers and service providers.



### Industry Publications

Members have access to units magazine and NAA's award-winning blog providing the latest news.



### Legal Assistance

Experience enhanced legal services, including access to our Legal Assistance Program.



# Trusted by Professionals Nationwide



Click & Lease offers immediate benefits to all members of your enterprise. From expediting preparation of compliant lease paperwork to increasing your company's bottom line, there are many reasons to join the Click & Lease movement.



## LEASING MANAGERS

When leasing units, leasing managers want a simple and streamlined way to generate and execute leases.



## LEGAL PROFESSIONALS

Legal professionals need to know that leases are up to date and legally compliant, ensuring that all parties are legally protected.



## EXECUTIVES

Corporate executives want a simple, standardized enterprise solution that ensures consistency across multiple states and regulatory structures.

# Top Click & Lease Users

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# Click & Lease Features

Click & Lease combines multiple user-friendly features to ensure a hassle-free way to execute and maintain compliant leasing documents



## Integrates with PMS

Multi-user platform that integrates with your current property management software



## Online & Paperless

Web-based software streamlines processes and ensures organization for users



## Administrative Profile Settings

Settings allow for forms compliance oversight on a local, regional and national level



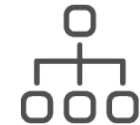
## Built-In Mathematical Equations

Calculations for charges and rent amounts assure efficiency and simplicity



## Simple online rental application

Keeps information in one place and optimizes the application process for prospective residents



## Customizable Databases

Set up a lease database that holds information for each community in your portfolio

# Click & Lease Benefits



Speed up the preparation of lease forms packets, optimize your leasing process, execute forms remotely and streamline applications for prospective residents

## **Legally Compliant Forms**

- Comprehensive, up-to-date forms ensures you're always current with industry regulations

## **Compatibility**

- Click & Lease is compatible with all property management software, enabling a simple and intuitive experience from start to finish

## **Reduce Risk**

- Better protect your community against changing state laws with Click & Lease

## **Customizable Forms**

- Enjoy enhanced flexibility. Customized lease forms are available for company specific initiatives or policies

## **Power of associations**

- State, local and national associations stand behind the lease

## **Unlimited Access**

- All forms, addenda and resources

# Types of Leases

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- Conventional Lease
- Student Housing Lease
  - Individual liability
    - Resident liability based on individual lease by the bed
  - Lease by the bed
    - Bed-by-bed individualized leases instead of units
  - Shared housing notice/ personalized notice
    - One notice for common areas, but individual notice by the bed for transfer and relocation provisions
- Single Family Lease

## Legal

# Legal Compliance

- 60+ forms per state
  - Many locality based forms
- Annual Legal review of all forms.
- State specific legal webinars in conjunction with NAA local counsels across the nation
- Many more compliance resources to come

# Sample NAA Addenda

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- AirBnB Addendum
- All-In-One Utility Addendum
- Addendum for Rent Concession
- Add or Change a Roommate
- Affordable Housing Addendum
- Animal Addendum
- Apartment Lease
- Asbestos Addendum
- Bed Bug Addendum
- Class Action Waiver (Live in 2018)
- Community Policies, Rules and Regulations
- Enclosed Garage Addendum
- Federally Required Notice of Lead Hazard Information
- Intrusion Alarm Addendum
- Inventory & Condition Form
- Lease Contract Buy-Out Agreement
- Mixed-Use Addendum
- Mold Information and Prevention
- No-Smoking Addendum
- Notices (Pay or Quit, Lease Violations, etc.)
- Notice of Intent to Move Out
- Parking Addendum
- Reasonable Accommodation and Modification Forms
- Remote Control, Card or Code Access Gate Addendum
- Rental Application
- Renter's or Liability Insurance Addendum
- Roommate Addendum
- Satellite Dish and Antenna
- Short-term Subletting Prohibited
- Supplemental Rental Application for Affordable Housing
- Lease Contract Guaranty

# Pricing Options

## Pricing Information

### Apartment Package

Required for any community with 50 or more units

#### Recurring Annual Fee:

NAA Affiliate Membership Dues (based on property location)

\$300 software license fee

\$2.99 per-unit fee

### Bundled Small Property Package\*

Designed for multiple small properties owned or managed by the same company and located within the same affiliate territory with less than 50 units

#### Recurring Annual Fee:

NAA Affiliate Membership Dues (based on property location)

\$300 software license fee

\$2.99 per-unit fee

### Small Owner Package

Designed for communities with less than 50 units each

#### Recurring Annual Fee:

NAA Affiliate Membership Dues (based on property location)

\$100 per license fee (includes first 20 units)

\$5.00 per additional unit fee

We are no longer pay per click, we are a SUBSCRIPTION model



Contact for more information

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