



If you're an **independent**rental owner we
recommend this course!

## Maximize your rental property income!

## INDEPENDENT RENTAL OWNER PROFESSIONAL

Whether you are a new or experienced independent rental owner, earning your IROP gives you an "insider's view" of professional property ownership and management practices.

## You'll learn about:

- Key elements of successful rental unit ownership
- Preparing and managing a budget
- Planning taxes strategically
- Establishing relationships with code department representatives
- Protecting and insuring your investment
- Increasing your property's energy efficiency to increase market value
- Screening, hiring, and training employees
- Scheduling unit inspections for preventive maintenance
- Establishing rental rates and marketing to find residents

- Qualifying residents and complying with fair housing laws
- Considering the important elements of an enforceable lease
- Owner liability, rent collection, security deposits, and eviction
- Developing turnkey rental unit preparation and resident movein processes
- Showing the rental unit and qualifying and screening prospective residents
- Managing resident retention and terminating leases





Available in person and online!

For more information, visit naahq.org/IROP

