

Increase Your Net Operating Income (NOI)

Local, State & National Network Supporting Your Business Growth



Join the Greater Charlotte Apartment Association (GCAA)

Members receive a complimentary subscription to *units* magazine.

GCAA MEMBERSHIP AUTOMATICALLY GIVES YOU AANC & NAA MEMBERSHIP—AT NO EXTRA CHARGE

GCAA is the local affiliate of the Apartment Association of North Carolina (AANC) and the National Apartment Association (NAA). As a federation of nearly 170 state and local affiliates, NAA encompasses over 72,000 members representing more than 8.8 million apartment homes globally.

GCAA BENEFITS

Powerful Legislative Support

GCAA, AANC and NAA each have professional staff members and leaders who work diligently to ensure the best possible political climate for multifamily housing.

Education, Training and Designation Programs

GCAA offers ongoing training opportunities for apartment industry professionals. From NAA's professional designation programs to subject specific seminars, GCAA education helps its members increase their NOI.

Legal Forms and Publications

Access to the AANC or NAA Lease Agreements, which are both respected by N.C. court systems. Other resources include:

- The AANC *Legal Handbook* and industry-specific addenda
- Resident Applications & other ancillary forms

Networking Opportunities

GCAA's many events enable members to interact with other industry professionals, develop relationships, and explore best practices for business growth.

Industry Updates

GCAA provides timely updates which keep members aware of and compliant with the ever-changing regulatory and legal requirements of operating multifamily housing in the greater Charlotte area.

AANC (STATE) BENEFITS

- Effective legal and regulatory advocacy which affects everyday operations.
- Publications reporting on industry trends, legal issues, and property management strategies.
- Exclusive leasing forms, legal references, and other member services.
- Outstanding rapport with numerous and broad-ranging state agencies.

NAA BENEFITS INCLUDE

- NAA Government Affairs – Protecting the industry through local, state and national advocacy initiatives and grassroots mobilization
- NAA Click & Lease Program – Customized to protect you locally
- NAA Education Institute – Skill development that maximizes NOI
- Meetings & Expositions – Network, get educated & learn about the new products and services all that increase your NOI
- Industry Resources – National award-winning monthly magazine, newsletters and website, and knowledge-sharing through social media
- The NAA Open Door Program – An exclusive NAA member benefit and not an endorsed product program. Participants in the program are reputable businesses that offer valuable services and competitive prices to our members
- The NAA Resource Center – Quickly find the suppliers, products, and services in the apartment housing industry with the Resource Center.

Drive Your Results, Join GCAA Today

"As an active apartment developer member, my firm is appreciative of all effective local and state legislative and regulatory advocacy performed by the Greater Charlotte Apartment Association and the Apartment Association of North Carolina. Whether it's building codes, planning/zoning, the permitting process, or utility issues, the two Associations have a knack for bringing the interested parties together and delivering home relief for firms like mine – with the result being both reduced hassles and financial savings. We really see and value the collective strength of the two Associations here in Charlotte and in North Carolina."

-Chad Hagler, Partner, Woodfield Investments, Charlotte, N.C.