Thank You for Your Involvement

Your Support is Critical to Our Success
The Delaware Apartment Association (DAA) is part of the NAA Network—Local, State, and National Associations Working on Your Behalf

DAA MEMBERSHIP AUTOMATICALLY GIVES YOU NAA MEMBERSHIP—AT NO EXTRA CHARGE
DAA is the state affiliate of the National Apartment Association (NAA). As a federation of nearly 170 state and local affiliates, NAA encompasses over 69,000 members representing more than 8.1 million apartment homes throughout the United States and Canada.

IMMEDIATE RETURN ON YOUR MEMBERSHIP
Your membership will help you improve your company’s bottom line (NOI) by focusing your organization’s best practices to increase income and decrease expenses, while also protecting your organization from costly liabilities.

- Increase Income: As an owner member, you are able to list your apartment community(s) on the Renter Resource Center (RRC) of the DAA web site. The RRC has over 5,000 renter hits every month.
- Decrease Expenses: As an owner member, you will receive exclusive member discounts from some of the most respected vendors in the multi-family industry. You will be able to leverage your membership in the DAA to obtain better pricing from vendors on goods and services.
- Protect Your Company from Liability: As an owner member, you are supported by the DAA general counsel and the DAA political lobbyist. You will be aware of the variety of legal and legislative issues. You will be supported by the DAA if your company encounters legal or legislative difficulty.

DAA OWNER MEMBER MENTOR PROGRAM
DAA makes sure you are immediately comfortable. New members are assigned an Owner Member Mentor who will acclimate you to the Association and assist with valuable tips & industry/association best practices.

NETWORKING
Meet other multi-family owners/professionals & gain exposure. Attract and retain the most talented employees & learn from industry experts that will provide valuable insights on improving your company’s performance.

EDUCATION
Valuable educational offerings for all levels of your organization. Training and education is required for companies to stay competitive in today’s multi-family marketplace. Many offerings are FREE for DAA members.

COMPETITIVE ADVANTAGE – FOR YOU
DAA’s name recognition and tenant resource services will provide your company with a competitive advantage. DAA ads in all apartment listing guide books. Over 5,000 renters in DE visit the DAA web site every month. Renters look for the DAA logo as a “seal of approval” and will often rent ONLY from a DAA property.

NAA BENEFITS INCLUDE
- NAA Government Affairs – Protecting the industry through local, state and national advocacy initiatives and grassroots mobilization
- NAA Click & Lease Program – Customized to protect you locally
- NAA Education Institute – Skill development that maximizes NOI
- Meetings & Expositions – Network, get educated & learn about the new products and services all that increase your NOI
- Industry Resources – National award-winning monthly magazine, newsletters and website, and knowledge-sharing through social media
- The NAA Open Door Program – An exclusive NAA member benefit and not an endorsed product program. Participants in the program are reputable businesses that offer valuable services and competitive prices to our members.

“"The Delaware Apartment Association has helped us grow our company and operate more efficiently. Whether through networking, idea exchange or education our organization has profited. It is also important to realize that the Association is the eyes and ears of our industry in the State of Delaware. Policy makers, legislators and community leaders often look to us for guidance or advice on industry matters. We need the support of the industry to keep our businesses moving forward in a positive fashion.”

-Guntram J. Weissenberger, The Westover Companies

www.daaonline.org  www.naahq.org