

# Thank You for Your Involvement



## Your Support is Critical to Our Success

The Chicagoland Apartment Association (CAA) is part of the NAA Network—  
Local, State and National Associations Working on Your Behalf

### CAA MEMBERSHIP AUTOMATICALLY GIVES YOU NAA MEMBERSHIP—AT NO EXTRA CHARGE

CAA is the local affiliate of the National Apartment Association (NAA). As a federation of nearly 170 state and local affiliates, NAA encompasses over 69,000 members representing more than 8.1 million apartment homes throughout the United States and Canada.

### YOUR LEGISLATIVE VOICE

- CAA assures your voice is heard, saving you time and money
- CAA advocates exclusively for the multifamily housing industry
- CAA's united voice is powerful. Make sure YOUR voice is heard

### CAA CAREER DEVELOPMENT

Invest In Your Most Important Asset, Your Staff – Increase Your NOI – Five national designation programs that enhance your employees knowledge in:

1. Property Management
2. Portfolio Management
3. Leasing & Maintenance
4. Industry Supplier Relations
5. Independent Rental Owner Professional (IROP) – Created to support the small owner

### PEER-TO-PEER NETWORKING

Network and exchange industry best practices at our many meetings and events

### COMMUNICATION RESOURCES

- Enjoy complimentary subscriptions to the industry magazines Apt.ITUDES and units, which keep you current on local and national trends. Access the CAA website, CAA Online Buyers' Guide, CAA Newsletter and Membership Directory.
- Participate in industry-targeted social media platforms on LinkedIn, Facebook and Twitter.

### NAA BENEFITS INCLUDE

- NAA Government Affairs – Protecting the industry through local, state and national advocacy initiatives and grassroots mobilization
- NAA Click & Lease Program – Customized to protect you locally
- NAA Education Institute – Skill development that maximizes NOI
- Meetings & Expositions – Network, get educated & learn about the new products and services all that increase your NOI
- Industry Resources – National award-winning monthly magazine, newsletters and website, and knowledge-sharing through social media
- The NAA Open Door Program – An exclusive NAA member benefit and not an endorsed product program. Participants in the program are reputable businesses that offer valuable services and competitive prices to our members.

*“At the time of my employment at Waterton Residential LLC, we were active in 13 NAA affiliated apartment associations, including Chicagoland Apartment Association (CAA) where Waterton was headquartered. One of the primary reasons for being a member was the NAA Click & Lease Program, which allowed all Waterton properties to use the lease for operational consistency. NAA's legal review process saved Waterton over \$15,000 per market in legal fees, which totaled \$195,000 annually.  
-Greg Lozinak, Division President, Invitation Homes*