



2016 NAA Independent Rental Owner (IRO) Program Sponsorship Form

PRINCIPAL SPONSOR - \$7,500

Benefits Included:

- Signage recognition and the opportunity to briefly speak (3 to 5 mins) at IRO committee meetings at NAA Capitol Conference, NAA Education Conference & Exposition, and NAA Assembly of Delegates
- Company recognition on the IRO page on NAA's Community Site and logo linked to company's website
- Company logo included on all IRO email communications
- Two-time use of the NAA list (complimentary) to IRO members with 1-500 units (approx. 25,000)
- One (1) IRO Webinar includes:
 - Recognition Slide
 - Three minute speaking opportunity
 - Topic suggestion submitted to NAA for approval

TERMS & CONDITIONS

- Sponsor agrees to pay full payment of the total sponsorship amount within thirty (30) days after submitting the Sponsorship Contract. Sponsorship benefits go into effect starting January 1, 2016, upon receipt of the signed contract and full payment.
- No sponsorship monies will be refunded:
 - In the event of a party cancellation
 - Unavailability of a particular sponsorship opportunity
 - Cancellations made by entertainment of sponsored events
- The cost of individual sponsorship opportunities cannot be shared or split between companies.
- Should a sponsor elect to cancel their confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to NAA.
- NAA Show Management must approve all sponsorship recognition including, but not limited to, signage, handouts and giveaways.
- NAA reserves the right to modify or cancel, at its discretion, any sponsorship opportunity at any time.
- Unless expressly authorized by NAA, the sponsor will have no creative input into the production of any sponsored opportunity.
- There will be no competitive companies sponsoring this program.
- Each sponsor agrees to submit their company logo to NAA at the time of commitment. Preferred file format is 3" x 3" EPS and JPEG file. Logos can only contain one company name. If a new logo is submitted to NAA after the original one is received, NAA will try to update all conference materials moving forward but it is not guaranteed.
- Sponsorship deadline is December 15, 2015. Sponsors will not be accepted after the deadline.
- All sponsors must be a National Suppliers Council (NSC) member.

SPONSOR INFORMATION

COMPANY (As you wish to appear in promotional material)

BUSINESS ADDRESS

CITY/STATE/ZIPCODE

COMPANY PHONE

COMPANY WEBSITE

SPONSOR CONTACTS

PRIMARY CONTACT

PHONE

EMAIL

ALTERNATIVE CONTACT

PHONE

EMAIL

AUTHORIZED SIGNATURE

Signature on form signifies that the company representative has read and agrees to the 2016 IRO Sponsorship Terms & Conditions, and is an authorized representative for the sponsor company.

SIGNATURE

DATE

PRINTED NAME

Please fax or email completed contract and payment to:

Joshua Dick
Joshua@naahq.org
703-797-0624