



THE NEXT LEVEL
IN STUDENT HOUSING



Parents Just Do Understand

High Value Services in Student Housing



#NAASHC17

Meet the Panelists



Alex O'Brien
President
Cardinal Group Management



Greg Ebbert
Senior Director, Advantage Solutions
Greystar



Erik Brue
Vice President
Experian RentBureau
Moderator

Amenities for Students: What's New, Different



Services: Financial and Otherwise

Credit Report

Your Credit Score is

730

Please ensure all personal information is correct.



Payment history: EXCELLENT
Amount of debt: EXCELLENT
Credit history duration: EXCELLENT

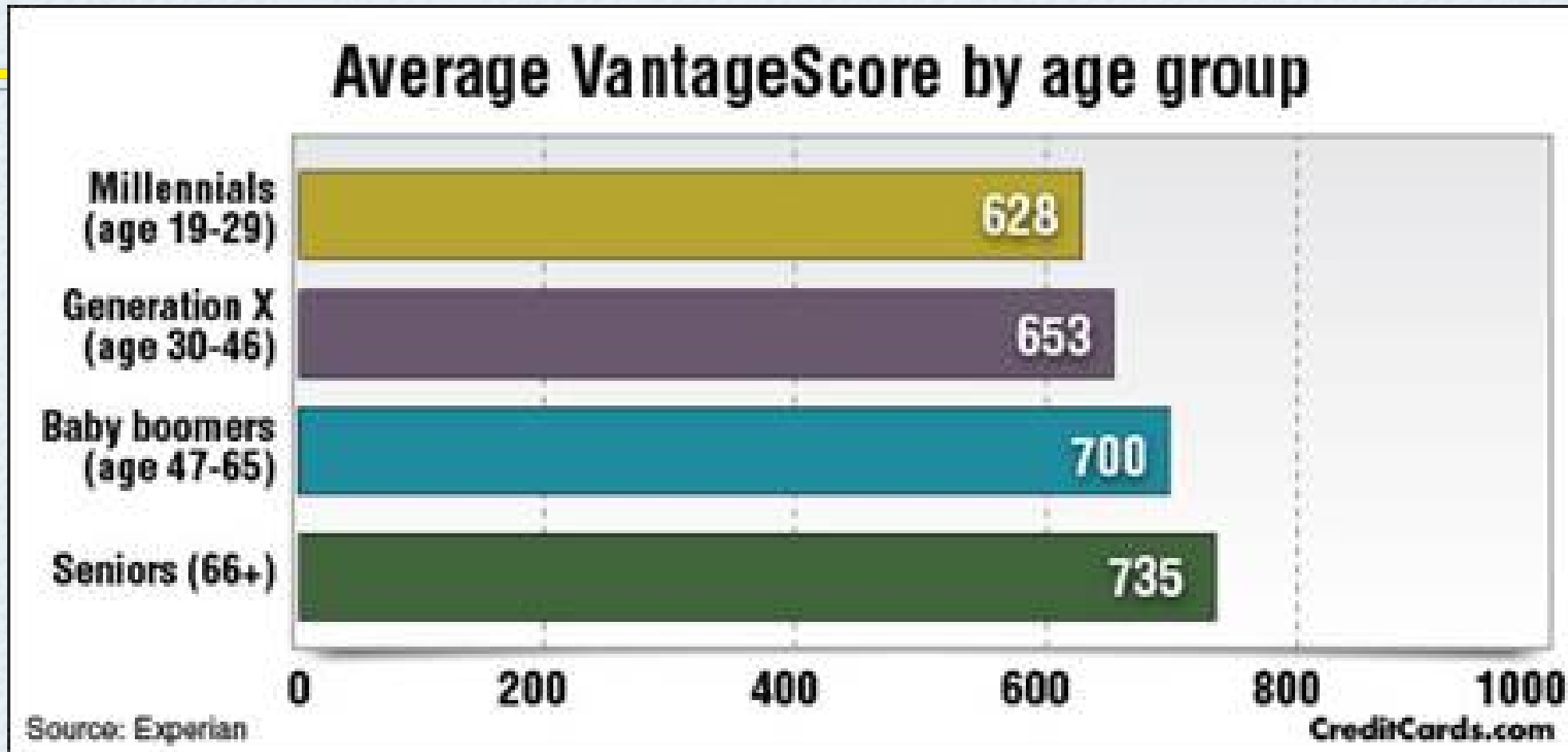
Mr Mrs Miss Other

Name: JOHN Middle name: N/A

Zip code: 12345

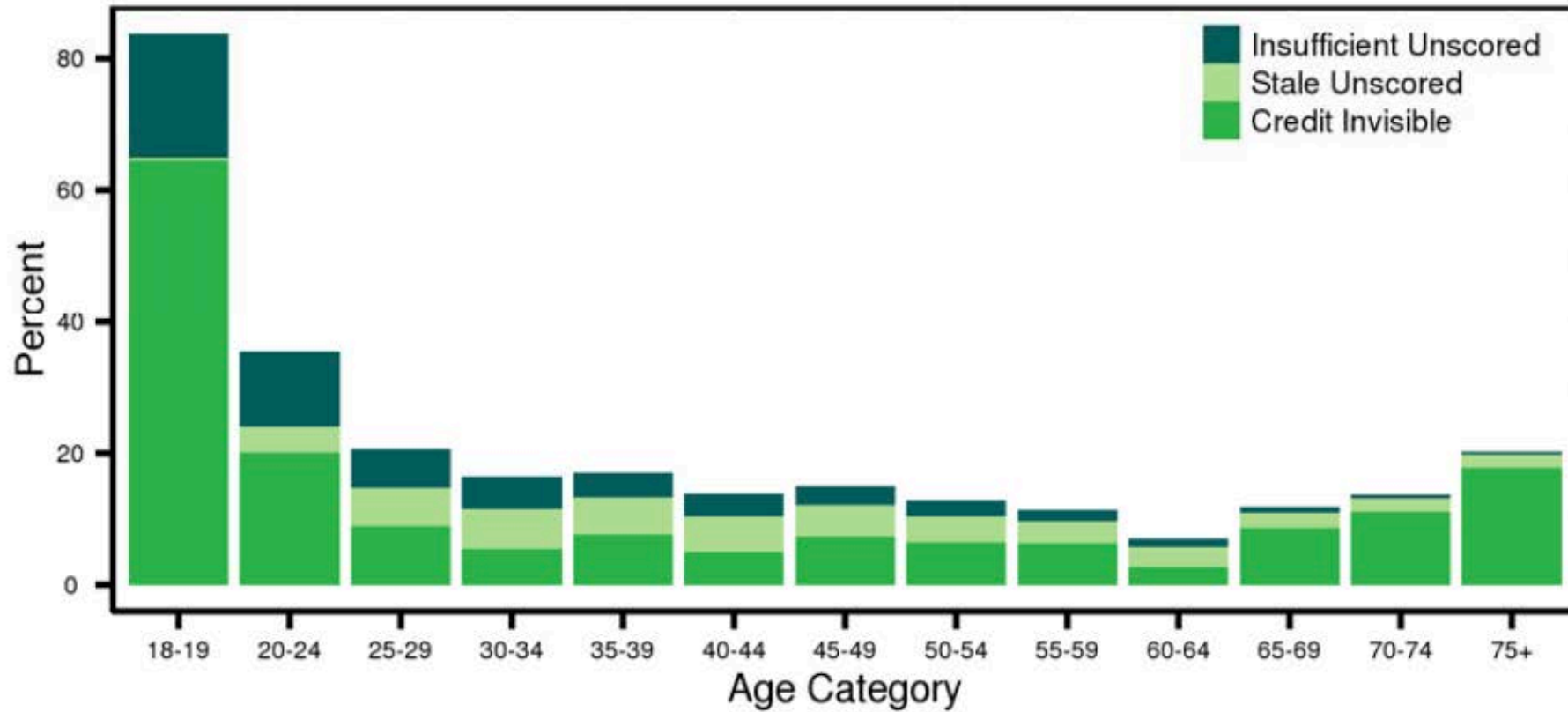
State Post

Credit Scores by Generation



Credit History by Age

(A) Share of Consumers that are Credit Invisible or Unscored



Audience: The Role of Parents



Marketing: Reaching Parents & Students with New Amenities, Services



Contact Us



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Thank You!

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