

CampusConnex 2018 Customizable Toolkit - Speakers

About the toolkit --

Customizable email:

We ask that you please send this email to three contacts you think would benefit most from learning about the conference. The content marked in red are placeholders for information specific to you, so please update it before distribution.

Social media posts:

This is suggested content that you can post on your Facebook, Twitter, Instagram or LinkedIn pages (or all of the above). For LinkedIn, please also consider posting about the conference in any groups that you feel may be relevant. You're welcome to use your own language, but please be sure to use the conference hashtag #CampusConnex.

Graphic:

If you would like to use an image when posting about the conference on social media, please feel free to include the graphics available for your use and link back to the [CampusConnex website](#). We do not recommend embedding it into emails (unless it's an e-newsletter) as that may cause it to get caught in the recipient's spam folder.

Email

Dear **[FIRST NAME]**,

I am speaking at [CampusConnex](#), NAA's annual student housing conference, from February 13-14, 2018 at the [Omni Resort at Championsgate](#) in Orlando, just a short drive from Walt Disney World. You'll find captivating [keynotes, fresh solutions and all the insights](#) you need to make 2018 your most successful year yet. Gather with nearly 900 industry pros and 100+ exhibitors and warm up to the hottest trends and strategies!

Hopefully, you will join me at CampusConnex, but if you can't, tell your colleagues to look for me during the session, **[insert session name]** on **[insert date and time of session]**.

I look forward to seeing you there.

Sincerely,

[Name]

[Title]

[Organization]

Social Posts

Facebook/Instagram:

I'm speaking about [session topic] at #CampusConnex Feb. 13-14 in #Orlando. Join me for captivating keynotes, fresh solutions and all the insights you need to make 2018 your most successful year yet. Hope to see you there! <http://bit.ly/2AoTAB2>

Twitter:

Join me at #CampusConnex Feb. 13-14 in #Orlando for everything student housing insiders need! #apartment <http://bit.ly/2AoTAB2>

LinkedIn:

I'm speaking about [session topic] at CampusConnex in 2018 from Feb. 13-14 in Orlando. Join me for captivating keynotes, fresh solutions and all the insights you need to make 2018 your most successful year yet. Hope to see you there! <http://bit.ly/2AoTAB2>