

# We Help You Succeed

**NAA provides valuable discounts, resources, information and networking opportunities that help Independent Rental Owners (IRO) become more successful.**

NAA defines an Independent Rental Owner (IRO) as an individual(s) who are active in both the ownership and management of their properties. The main characteristics of IROs are that they:

- Have their own money invested in the property (with or without partners) and oversee multifamily or single-family housing.
- Self-identify based on the above criteria and not by portfolio unit count.



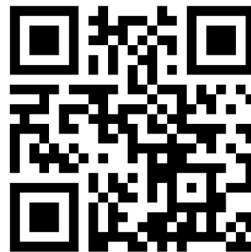
## Enjoy the Benefits of NAA Membership Today!

NAA is committed to providing benefits and services that help you grow your business and increase your bottom line.

### **You May Already Be a Member!**

Guess what—if you've joined your local NAA affiliate association, you and your company are automatically eligible for full NAA member benefits.

Your local NAA affiliate can provide you with many membership benefits, including education courses, newsletters and magazines, state and local political advocacy, a wealth of nearby supplier partners and opportunities for peer-to-peer networking.

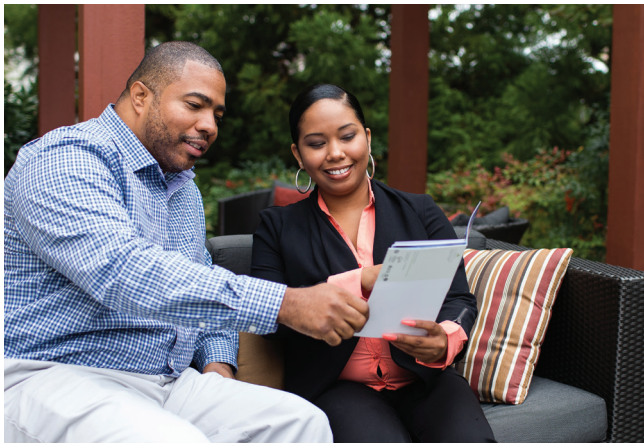


4300 Wilson Blvd., Ste. 800  
Arlington, VA 22203  
1-833-86-MYNAA  
clientsolutions@naahq.org  
[naahq.org](http://naahq.org)



**Independent Rental Owner (IRO)  
RESOURCES**

**Take advantage of the many resources  
NAA has designed specifically for you.**



# Help Improve Your Business

DISCOUNTS | INFORMATION | CONNECTIONS



## Gain a Competitive Edge

Access targeted training and education through NAA's IRO-specific webinars and Visto. **visto**  
By Grace HR & NAAEI

## Save Money on Products and Services

You have access to discounted products and services that are guaranteed to save you time and money.

### Lease & Compliance Solutions

**NAA Click & Lease**  
**lease.naahq.org**



Simply and efficiently generate legally compliant leasing documents that will better serve your residents.

**NAA Click & Comply**  
**naahq.org/click-comply**



Performance management and compliance software that allows you to consolidate processes and systems into one place for ease of use and consistency.

### Member Savings Program

**naahq.org/member-savings**

A key benefit of NAA membership, the NAA Member Savings Program helps you get a handle on the cost of products and services you use every day with exclusive savings on trusted brand names.

## Collaborate, Network and Learn

NAA's key annual conferences bring together top industry thought leaders, trendsetters and industry professionals to collaborate, learn and grow.

### NAA Meetings & Events

**naahq.org/events-programs**

Collaborate, learn and network each year during our industry conferences.

**APARTMENTALIZE**  
Powered by NAA

Annual education conference and most important industry event of the year, attracting more than 12,000 rental housing professionals.

**Advocate**  
Powered by NAA

Annual advocacy event for industry professionals on Capitol Hill to meet directly with their representatives.

**cultivate**  
Powered by NAA

Annual VP-level leadership event focused on solving industry challenges among peers and leaders in a retreat-style experience.

**NAA**  
NATIONAL APARTMENT ASSOCIATION  
ASSEMBLY OF DELEGATES MEETING

The Assembly of Delegates (AOD) is NAA's largest business meeting of the year, where all NAA and NAAEI Boards, Committees and Task Forces meet and the new incoming volunteer leadership is installed.

**RHALS**  
RENTAL HOUSING ADVOCACY  
AND LEGAL SUMMIT  
Powered by NAA

Rental Housing Advocacy and Legal Summit is an annual government affairs and legal event for professionals seeking to stay up to speed on ever-changing laws and regulations and be prepared to contend with potential issues.

## Join NAA's IRO Community

Connect with your industry peers both locally and nationally by becoming a member.

- Representation and advocacy on federal, state and local policy issues. **naahq.org/advocacy**
- Share best practices about the rental housing industry
- Access valuable business tools and information
- IRO Committee
- Collaborate through networking

**Contact your local apartment association or NAA for membership info.**  
**naahq.org/how-to-join**

