

# TAKE YOUR BUSINESS TO **NEW HEIGHTS** WITH **NSC**



## Become an **NSC Member** today!



**The National Suppliers Council (NSC)** is a prestigious network of suppliers within the National Apartment Association consisting of the most avid promoters of the rental housing industry. Serving as the expert voice and advocate for rental housing industry suppliers, the NSC provides access to business opportunities, networking and professional growth.

**One of the most valuable benefits includes access to NAA's members:**

- 91% of NAA members influence the purchasing process
- 72% of NAA members have the authority and/or approval to make purchases.

**NSC membership gives you access to these buyers!**



## Here are just a few of the valuable benefits included with NSC membership!

### At Apartmentalize:

- Attendee list with email for all opted-in attendees (a \$1,000 value if purchased separately)
- Priority hotel and booth selection for Apartmentalize

### All year long:

- Recognition as an NSC member all year long in the online NSC Supplier Directory on the NAA website, at all major NAA events and in *units* Magazine
- Free Supplier Success course online
- Access to sponsorships for NAA events and programs

*The value of using an NSC member supplier is featured regularly in units magazine, NAA digital publications, and at all major NAA events.*

**The 2024 membership cost is \$1,700\***

SCAN ME



## Get Started Today!

To learn more or join the NSC, scan the code or contact us at **[nsc@naahq.org](mailto:nsc@naahq.org)**.

**Rick Snyder**

2024 NAA Chair  
National Apartment Association



**Susan Stroud**

2024 NSC Chair  
National Suppliers Council

*“Involvement with the NSC (National Suppliers Council) provides not only a strong presence in the industry but also ensures the representation crucial for industry growth. The success of our management companies is heightened when the entire organization recognizes and engages with NSC professionals on a regional and national level. With that, **NAA remains dedicated to fostering a strong partnership with the National Suppliers Council and empowering supplier voices.**”*



**National Apartment Association**

4300 Wilson Blvd., Ste. 800

Arlington, VA 22203

1-833-86-MYNAA

[naahq.org](http://naahq.org)