

\$214,000

Estimated average charitable donation made per rental housing company in 2023.

1,800 hrs

Estimated average number of hours volunteered per rental housing company in 2023.

How We Donate

- 78% to Homeless Shelters and Food Banks
- 75% to Health Care Support Services
- 74% to Education and Career Development Services
- 68% to Veteran and First-Responder Organizations
- 67% to Disaster Relief Services

How We Volunteer

- 96% to Senior Support, Services
- 91% to Homeless Shelters and Food Banks
- 89% to Environmental, Sustainability, Conservation
- 87% to Affordable Housing and Development
- 86% to Mental Health Initiatives

31.7%

of companies matched charitable donations in 2023.



64.6%

of companies provided additional personal time off to volunteer and perform community service in 2023.



The National Apartment Association (NAA) conducted a Corporate Social Responsibility Survey from October 30 - November 17, 2023. We received responses from 144 companies answering how much they gave to charities and community service organizations in the past 12 months. The average donation amount per company was then estimated based on survey results.