



Leasing Careers



Find your career in residential property management!



The Right Career for Me

Meet Lorri Williams

“ You become so close with your residents because you’re involved in one of the most important decisions of their lives, it’s where they’ll make a home. I’ve celebrated countless move-ins, jumped up and down with new residents who thought they would never have a place of their own, and been there for

residents going through hard times. Leasing is ultimately about the people. We’re so lucky to be a part of their lives. It’s one of the best jobs in the world. ”



Lorri Williams

Title: Leasing manager

Time in RPM: Four and a half years

Education: B.A. in English,
University of Oklahoma

Aspiration: Continue learning, setting goals, and achieving those goals, never losing sight of the fact that what matters is what you do each and every day.

Opportunities for Advancement

Whether you relish the challenge of meeting and surpassing sales goals, appreciate the details in executing a marketing plan, or simply enjoy helping people, careers in RPM offer the opportunity for you to use and develop your skills. Leasing consultants are the industry's public face, helping people find the right housing options in their budgets and building a community that feels like home. Experience in the food service, hospitality, and retail industries can be applied to this rewarding, professional career. Successful leasing consultants go on to manage communities or become regional marketing managers.

A Rewarding Career: Leasing

Annual Base Salary Range*:

Leasing Consultant:
\$30,900-\$41,400

Leasing Manager:
\$41,200-\$60,200

Regional Marketing Manager:
\$80,800-\$110,700

Housing Benefits: Some employers offer rent reductions of 20% or more

Benefits: Health insurance, life insurance, retirement plan, and tuition assistance

Additional Earnings*: Bonus pay averages 17.8%-20.3% of salary

Training: Continuing education and professional credentials

** 2020 CEL & Associates National Real Estate Compensation Survey. These salary ranges are not reflective of every market and may be higher or lower depending on geographic area and employer.*

Make Your Mark in a Growing Industry

The residential property management industry is strong and stable. RPM is a dynamic, resilient, and highly professional field dedicated to helping people secure the ideal apartment and feel at home. Now more than ever, the industry needs talented, hardworking individuals to help build strong communities.

Start Your Career Today

Search for jobs and learn more about RPM career paths at [RPMcareers.org](https://rpmcareers.org).

Learn More About The National Apartment Association Education Institute:



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[linkedin.com/company/rpm-careers](https://www.linkedin.com/company/rpm-careers)



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