

REAL
COMMUNITIES

REAL
CAREERS

Community Management Careers

Find your career in residential
property management!

NAA
NATIONAL APARTMENT ASSOCIATION
Education Institute

The Right Career for Me

Meet **Janika Ramirez**

“ Before I started this career, I worked in retail for five years. Toward the end of college, I was ready for something more professional, and my boyfriend’s sister worked in RPM. She was getting promoted and told me I should come take over her leasing role. That’s how I got my foot in the door. Once I started, I loved it so much. I thought, ‘Oh my goodness, this is a professional job. This is great for me. This is a career I really love and want to pursue.’

I already had good customer service skills under my belt, but in RPM, I’m not just having one-off interactions. I’m building consistent relationships.”



Janika Ramirez

Title: Community director

Age: 25

Time in RPM: Four years

Education: Bachelor’s degree

Aspiration: Become area director.

Opportunities for Advancement

Do you thrive when leading a team? Do you consistently meet and exceed performance goals? Are you an expert at analyzing complex financial information? A career in RPM will offer you ample opportunity to apply and grow these skills.

Community managers cultivate strong residential communities by leading a team of professionals and making 100-plus residents feel at home. Leadership, efficiency, and good people skills are the ingredients for success in this role. Those who have what it takes to excel can move from managing smaller apartment communities to overseeing larger communities with multimillion-dollar budgets and more staff and, eventually, handling entire real estate portfolios.

A Rewarding Career: Community Management

Annual Base Salary Range*:

<150 Units:

\$43,700-\$60,900

150-300 Units:

\$54,600-\$73,900

301-450 Units:

\$62,700-\$82,800

>450 Units:

\$72,600-\$95,200

Regional Manager:

\$102,800-\$145,400

Housing Benefits:

Some employers offer rent reductions of 20% or more

Benefits:

Health insurance, life insurance, retirement plan, and tuition assistance

Additional Earnings*:

Bonus pay averages 15.6%-19.7% of salary

Training:

Continuing education and professional credentials

* 2020 CEL & Associates National Real Estate Compensation Survey. These salary ranges are not reflective of every market and may be higher or lower depending on geographic area and employer.

Make Your Mark in a Growing Industry

The residential property management industry is strong and stable. RPM is a dynamic, resilient, and highly professional field dedicated to helping people secure the ideal apartment and feel at home. Now more than ever, the industry needs talented, hardworking individuals to help build strong communities.

Start Your Career Today

Search for jobs and learn more about RPM career paths at [RPMcareers.org](https://rpmcareers.org).

Learn More About The National Apartment Association Education Institute:



@RealCommunitiesRealCareers



@rpmcareers



[linkedin.com/company/rpm-careers](https://www.linkedin.com/company/rpm-careers)



4300 Wilson Blvd., Suite 800
Arlington, VA 22203



rpmcareers@naahq.org