

Find Your RPM Career Today

Demand for rental housing is growing in every state — and so is the need for talented, creative people who can help build strong communities. The residential property management (RPM) industry offers a host of key advantages for students and recent graduates, including:

- Competitive compensation along with health insurance and other benefits.
- Leadership opportunities to guide a team and build a strong community.
- Consistent, full-time schedules and paid time off for holidays.
- Ability to work anywhere in the country.
- Continuing education and career development courses typically supported by companies.
- Perks such as discounted rent.

Consider how your interests and goals line up with these three on-site RPM career tracks: community management, leasing, and maintenance.

Visit RPMcareers.org/students!

Find out where you fit in with this dynamic, robust, and highly professional field dedicated to helping people choose and enjoy their homes.

RPM careers offer:

- Opportunities for advancement.
- Competitive salaries.
- Job mobility.
- Job security.
- Comprehensive benefits.
- Consistent hours.
- Opportunity to join a team and make a difference in people's lives every day.



REAL
COMMUNITIES

REAL
CAREERS



Success Starts Here!

Discover if a career in residential property management is right for you!

Community Management

Careers in community management are a great fit for many college grads. Accounting, English, psychology, sociology, communications, business, and marketing are just a few of the majors that prepare community managers for success in this dynamic career.

On average, community managers lead a team of five employees, manage a budget of \$3.2 million, and have the opportunity to make a difference in the lives of the many residents living in the apartment homes they manage. To be successful, they need to:

- Communicate effectively with residents, provide great resident service and experiences, and quickly resolve resident issues.
- Recruit, train, motivate, and mentor high-caliber employees.
- Analyze their community's financial performance and take corrective action to achieve the company's investment goals.



Leasing

Leasing consultants are the RPM industry's public face, helping prospective residents find the best housing option for their budget. It's a great entry-level position for recent graduates who love to work with people and as part of a team.

Opportunities for advancement abound in the leasing track. Companies reward talented, hardworking employees with performance-based bonuses and invest in growth through on-the-job sales and marketing training and online courses and credentialing programs. Leasing professionals must be able to:

- Identify, understand, and meet the housing needs of a diverse group of customers.
- Write and speak professionally so they can market, show, and lease residences.
- Listen actively to understand the needs and concerns of residents and potential residents.
- Build relationships with residents and create a sense of community.
- Use technology to generate apartment community website traffic, qualify residents, prepare leases, manage service requests, and secure lease renewals.



Maintenance

Many maintenance technicians prepare for their careers by earning a degree or the Certificate for Apartment Maintenance Technicians (CAMT) from a local apartment association or a community or technical college. Others enter the industry with high school, career, and technical training. Maintenance professionals need the skills to:

- Process work orders to a resident's satisfaction.
- Make prudent product repair and replacement decisions.
- Communicate clearly and respectfully with residents, team members, and contractors.
- Minimize personal and property damage while safely performing maintenance activities in compliance with all regulations.

Visit RPMcareers.org to learn how to apply your skill set and experience to a career in RPM!