



## New Construction Community of the Year Award Application

NAA's New Construction Community of the Year Award recognizes a new apartment community (opening after January 1, 2022) that excels in service both to the resident and community. Communities must be a member of NAA to be eligible for this award.

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The following items are required to properly submit a valid online application for NAA's New Construction Community of the Year Award.

### Submitters Contact Information

- First and Last Name
- Organization Name
- Email Address
- Phone Number

### Community Information

- Community Name
  - Address
  - Phone Number
  - Email
  - Community Website
  - Management Company (if applicable)
  - Management Company Address (if applicable)
  - Management Company Phone Number (if applicable)
  - Management Company Email (if applicable)
  - Management Company Website (if applicable)
- Should you win, NAA will promote your community via NAA's social channels using information provided below.
  - Nominee Twitter Handle
  - Nominee Facebook Page
  - Nominee LinkedIn Page

### Details

- Is the community an NAA member?  
[yes/no]
- Name of local Apartment Association
- Description of Community
- Describe the community's service to residents, including customer service, maintenance schedules & philosophy, and a description of the surrounding neighborhood.

- Describe the community's impact on the local community, including occupancy rate/retention, environmental, and community service.
- Describe innovative ways that have attracted new residents to your new community.
- Describe strategies that have been implemented to set your new community apart from other new communities.
- Timeline of Development

**Supporting Information (Upload)**

- Upload supporting documentation to assist judges in the evaluation of the New Construction Community of the Year Award. You may submit PDFs, Microsoft Word documents, Microsoft Excel documents, photos, videos, analytics, testimonials, etc.