



Rental Housing Advocacy

Five Ways To Get Involved Anytime, Anywhere

Advocacy is standing up and sharing your story for the rental housing industry.

Having your voice heard is not only important to the industry's success, it's easier than you may think! NAA has created **five simple ways to get involved:**

1. Key Contacts Interview

■ naahq.org/KeyContacts

Tell NAA who you know. The online Key Contact interview helps to identify relationships between industry experts like you and legislators whose decisions directly impact your business. The closer the relationship, the higher the likelihood we can make a difference when issues arise that affect the industry.



2. Advocacy365 Action Center

■ naahq.org/ActionCenter

Visit the Action Center where NAA connects you with your legislators and is the hub of all NAA Advocacy365 grassroots advocacy. Stay informed and up-to-date on current legislation and policies affecting your business.



Get started and make an impact in your community, state or nationally, visit naahq.org/GetInvolved.



3. Share Your Story



Work with NAA staff to craft and share industry-related editorial pieces on social media channels like LinkedIn and within your network. Inform others how potential legislation may impact you, your business and the community you serve.

4. Host A Property Tour



Invite legislators and local officials for a tour and show them what goes into operating an apartment community. Exposing your elected officials to the people, places and businesses that their legislation impacts is the best way to build a lasting and meaningful relationship.

5. Knowledge Bank



Learn how to engage your elected officials with how-to guides, templates, webinars and more.