TAKE YOUR BUSINESS TO NEW HEIGHTS WITH THE NATIONAL SUPPLIERS COUNCIL



Become an NSC Member today!

The National Suppliers Council (NSC) is a prestigious network of suppliers within the National Apartment Association consisting of the most avid promoters of the rental housing industry. Serving as the expert voice and advocate for rental housing industry suppliers, the NSC provides access to business opportunities, networking and professional growth.

One of the most valuable benefits includes access to NAA's members:

- <u>91% of NAA members</u> influence the purchasing process
- <u>72% of NAA members</u> have the authority and/or approval to make purchases.

NSC membership gives you access to these buyers!

Here are just a few of the valuable benefits included with NSC membership!

At Apartmentalize:

- Attendee list with email for all opted-in attendees (a \$1,000 value if purchased separately)
- Priority hotel and booth selection for Apartmentalize

All year long:

- Recognition as an NSC member all year long in the online NSC Supplier Directory on the NAA website, at all major NAA events and in units Magazine
- Free Supplier Success course online or in person at Apartmentalize
- Access to sponsorships for NAA events and programs.

The value of using an NSC member supplier is featured regularly in units magazine, NAA digital publications, and at all major NAA events.

The 2023 membership cost is \$1,700*

*Starting July 1, membership cost will be prorated to \$1,000 for the remainder of the year. Full payment is required at time of purchase.



Get Started Today!

To learn more or join the NSC, scan the code or contact us at **nsc@naahq.org**.



Steve Sorkin 2023 NSC Chair National Suppliers Council

"NAA is strongly committed to the partnership with the NSC (National Suppliers Council). By choosing an NSC membership, a voice as an apartment housing industry supplier will be gained. This representation will help support the growth of the industry and more that, these opportunities will expand a supplier company's network, knowledge and recognizability. Our management companies are more successful when the entire organization is visibly aware of not only our strong local suppliers but those NSC professionals at the regional and national levels."



Ronda Puryear

National Apartment Association

2023 NAA Chair

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