**RPM Careers Week Sample Social Media Posts**

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| **Instagram Post Copy** |
| #RPMcareersweek is almost here! From July 18 to 22, we invite you to take part in challenges for the chance to win prizes, get your colleagues involved and show your love for the residential property management industry. Follow along at @RPMcareers.#RPMmoments |
| Take part in challenges, potentially win prizes and show your love for the residential property management industry during #RPMcareersweek, July 18–22. Follow @RPMcareers to keep up with how to enter your photos, vote for your favorite RPM challenge submissions and maybe win big!#RPMmoments |
| What do you love about your career in residential property management? Share your #RPMmoments to celebrate our amazing industry during #RPMcareersweek, July 18–22. @RPMcareers will be reposting some of its favorites throughout the week. Be sure to follow along and get your colleagues involved! |
| Now’s the time to earn a credential to help further your career in residential property management! During July, use code RPM2022 for 25% off any Visto course or credentialing program. |

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| **Facebook Post Copy** |
| RPM Careers Week celebrates the people who fuel our industry’s success. We want to recognize your great work by highlighting professionals throughout the country. Submit your photos for the RPM Careers Week challenges from July 18 to 22 for the chance to win big. Learn more: rpmcareers.org/rpmcareersweek |
| Potentially win big and help us highlight the residential property management industry during RPM Careers Week, July 18–22. Follow along at @RealCommunitiesRealCareers to take part in challenges, vote for your favorite submissions and maybe win prizes! |
| July 18–22 is RPM Careers Week. It’s the perfect time to highlight the amazing professionals working in our industry. To learn how to take part in the week’s activities, visit rpmcareers.org/rpmcareersweek. Get ready to celebrate! |
| RPM Careers Week is a great time to celebrate everything residential property management professionals have accomplished — and where they’re headed! If you’ve been thinking about earning a credential to further your career, now is the time to get started. During July, use code RPM2022 for 25% off any Visto course or credentialing program. Get started: [gowithvisto.org](http://gowithvisto.org/) |

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| **LinkedIn Post Copy** |
| RPM Careers Week is July 18–22. By taking part, you help fuel the success of the residential property management industry and celebrate those who keep it running day in and day out. Join in on the week’s challenges for the chance to appear on RPM Careers’ Facebook at @RealCommunitiesRealCareers and Instagram at @RPMcareers — and win prizes. Find out more: rpmcareers.org/rpmcareersweek |
| Spread the word about exciting opportunities in the residential property management industry by sharing what you love most about it! RPM Careers Week is July 18–22. Find out how to get involved in this year’s challenges and enter for the chance to win amazing prizes at rpmcareers.org/rpmcareersweek. |
| MVPs in the residential property management industry have kept communities thriving throughout the uncertainty of the past few years. Mark your calendars for July 18–22, when we’ll be celebrating RPM Careers Week in recognition of the professionals who keep apartment communities safe and running. You can follow along at @RealCommunitiesRealCareers on Facebook and @RPMcareers on Instagram. Check out all the ways to get involved: rpmcareers.org/rpmcareersweek |
| RPM Careers Week is a great time to kick-start your professional development goals. During July, use code RPM2022 for 25% off any Visto course or credentialing program. Learn more: [gowithvisto.org](http://gowithvisto.org/) |