**RPM Careers Week Sample Blog Posts**

Sample Blog Post for Affiliates

This year, RPM Careers Week will take place July 18–22. This is an opportunity to highlight the amazing work of the residential property management industry, and give prospective job seekers a peek into what this type of career is all about. Help us spread the word! The week’s events will encourage team building, recognize individuals for their hard work and provide opportunities to win amazing prizes.

Here’s how you can take part in RPM Careers Week:

* Promote the **RPM Careers Week challenges**. These challenges give RPM professionals the chance to win fabulous prizes by sharing photos from their experiences in RPM.
* Show appreciation for all the work that onsite teams do to keep communities running smoothly by providing free food, giveaways and fun events on **Apartment Onsite Teams Day**, Wednesday, July 20.
* Encourage your team members to post about RPM on their Facebook and Instagram pages throughout the week, using the hashtags **#RPMmoments** and **#APTeamsDay**.
* Check out the [**RPM Careers Week spirit calendar**](https://rpm.naahq.org/wp-content/uploads/2022/03/RPM-Careers-Week-2022-Spirit-Calendar.pdf) and our [**celebrations flyer**](https://rpm.naahq.org/wp-content/uploads/2022/03/RPM-Careers-Week-2022-Celebrations-Flyer.pdf)for ideas on how to engage your team and community during the week.

Learn about other ways to get involved at [rpmcareers.org/rpmcareersweek](http://rpmcareers.org/rpmcareersweek).

Sample Blog Posts for Members

## Member Blog Post 1 Copy – Industry Professionals

RPM Careers Week is July 18–22! The residential property management industry celebrates this week each year to recognize all the hard work of the professionals who help communities thrive.

The RPM industry is comprised of so many important members who give people a place to call home. RPM Careers Week highlights the work of leasing consultants, maintenance technicians, property managers, suppliers and all other RPM professionals who have kept communities running smoothly over the past few years through a lot of uncertainty.

Industrywide celebrations for RPM Careers Week will take place on social media, and we want you to help share the love! Throughout the week, be sure to share your photos, videos and more using the hashtag #RPMmoments. You can take part in the RPM Careers Week challenges for the chance to win some amazing prizes. Learn more about the week’s challenges on the [**challenges page**](https://rpm.naahq.org/rpm-careers-week/), and stay up to date on the planned festivities through the [**spirit calendar**](https://rpm.naahq.org/wp-content/uploads/2022/03/RPM-Careers-Week-2022-Spirit-Calendar.pdf). Looking for more ways to celebrate? Check out the [**celebrations flyer**](https://rpm.naahq.org/wp-content/uploads/2022/03/RPM-Careers-Week-2022-Celebrations-Flyer.pdf), which includes even more ideas for you and your teams.

The RPM industry provides rewarding careers. Let’s spread the word!

**Member Blog Post 2 Copy – Prospective Employees**

Looking to switch to a new career? The residential property management industry could be the perfect fit, and RPM Careers Week is the best time to learn more! From July 18 to 22, discover the benefits of a career in RPM and why it might be the next step in your career.

Do you like working in a team environment? Do you enjoy solving problems? Are you good at working with your hands? If you said yes to any of these questions, a career in RPM may be right for you.

Opportunities in the RPM industry are seemingly endless. Demand for apartments is growing across the country. RPM careers offer chances for advancement, job security, job mobility and great benefits such as 401(k) plans, health insurance, rent discounts and paid holidays and time off.

At [Company Name], we are eager to take part in [RPM Careers Week](https://rpm.naahq.org/job-search-center/career-center/) and are teaming up with the National Apartment Association to highlight the benefits of our important and growing industry.

[Share a little bit about your company.]

Learn more about a career in RPM or apply for one of our open positions at [URL to company job webpage]. We can’t wait to hear from you!