We Lead the Way Home.

National Apartment Association (NAA)

is the leading voice for the rental housing industry. We're committed to being a trusted partner, valued connector and powerful advocate of our 151 affiliates and over 93.000 member companies operating 10 million rental housing units around the globe.

As a federation, members in good standing of affiliated associations are automatically considered members of NAA and are entitled to NAA benefits

NAA represents all facets of the rental housing industry, from independent rental owners (IROs) to the largest owners and managers in the country. No matter your size or specialty, NAA is the place for you.

















You May Already Be a Member!

Guess what—if you've joined your local apartment association, you and your company are automatically eligible for full NAA member benefits.

Your NAA local affiliate can provide you with many membership benefits, including education courses, informational newsletters and magazines, state and local political advocacy, a wealth of nearby supplier partners and opportunities for peer-topeer networking.

If you're not an NAA member and wish to join, visit naahq.org/join or email membership@naahq.org to discover the nearest local NAA-affiliated apartment association.



Arlington, VA 22203 1-833-86MYNAA (6-9622) clientsolutions@naahq.org naahq.org

4300 Wilson Blvd., Ste. 800

NATIONAL APARTMENT ASSOCIATION We Lead the Way Home

naahq.org

For more information or to join NAA, please call 1-833-86MYNAA (6-9622).







Your Business Benefits EVERY DAY AT NAA

Lease & Compliance Solutions

NAA Click & Comply

comply.naahq.org



The performance management and compliance software that allows you to consolidate process and systems into one place for ease of use and consistency.

NAA Click & Lease

naahq.org/lease



Simply and efficiently generate legally compliant leasing documents that will better serve your residents.

NAA Member Savings Program

naahq.org/savetoday

A key benefit of NAA membership, the NAA Member Savings Program helps you get a handle on the cost of products and services you use every day with exclusive savings on trusted brand names.

NAA Industry Information & Research naahq.org/publications

Access various publications and resources covering the latest industry developments.

- units Magazine: NAA's magazine for the rental housing industry
- NAA Research: Providing insights on important indus try topics through white papers and best practices
- E-newsletters: Includes five monthly newsletters from business to operations and Industry Insider each week naahq.org/newsletters
- Annual NAA Income & Expenses Survey
- Supplier Directory: Quickly find industry suppliers, products and services

Get all these benefits and more when you join one of NAA's affiliated apartment associations.

NAA Education Institute

naahq.org/education

Utilize education, training and recruitment programs

that attract and retain high-quality professionals and develop tomorrow's industry leaders.

MATIONAL APARTMENT ASSOCIATION

Education Institute

NAAEI Credential Programs

We offer industry-recognized credentials for all career paths: leasing professionals, supplier partners, apartment managers, maintenance technicians and more.

Visto

GoWithVisto.org

NAAEI and Grace Hill partnered to create an online hub for professional development that includes credential programs and continuing education courses to help take you and your employees to the next level.

Residential Property Management (RPM) Careers

RPMcareers.org

If you're seeking a RPM career or are exploring your options, this resource lets you search career information, join our Talent Network and connect with industry veterans to help you find your RPM career niche.

NAA Government Affairs

naahq.org/advocacy

We provide advocacy services to protect and promote the industry and your business.

- Provide local and state research and resources
- Represent the industry before Congress and the Executive Branch
- Offer NAA Advocacy365 grassroots programs
- Support candidates and take action through NAA Political Action Committee (NAAPAC)

NAA Meetings & Events

naahq.org/bethere

Collaborate, learn and network each year during our industry conferences.

APARTMENTALIZE

Annual education conference and most important industry event of the year, attracting more than 11,000 rental housing professionals.

Advocate

Annual advocacy event for industry professionals on Capitol Hill to meet directly with their representatives.

NAA DIGITAL

Held a few times a year, this online half-day educational series will introduce topics that matter the most to you and your business.

NAA DIGITAL

Held once a year, this online conference allows you to connect from anywhere, with sessions live-streamed and ondemand, supplier engagement and networking opportunities.





