

We Help You Succeed

NAA provides valuable discounts, resources, information and networking opportunities that help Independent Rental Owners (IRO) become more successful.

NAA defines an Independent Rental Owner (IRO) as an individual(s) that are active in both the ownership and management of their properties. The main characteristics of IROs are that they:

- Have their own money invested in the property (with or without partners) and oversee multi-family or single-family housing.
- Are actively involved in the management of their properties.
- Self-identify based on the above criteria and not by portfolio unit count.



Enjoy the benefits of NAA membership today!

NAA is committed to providing benefits and services that help you grow your business and increase your bottom line.

You May Already Be a Member!

Guess what—if you've joined your local apartment association, you and your company are automatically eligible for full NAA member benefits.

Your NAA local affiliate can provide you with many membership benefits, including education courses, informational newsletters and magazines, state and local political advocacy, a wealth of nearby supplier partners, and opportunities for peer-to-peer networking.

Visit:

naahq.org/IRO



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Independent Rental Owner (IRO) RESOURCES

Take Advantage of the Many Resources NAA Has Designed Specifically for You.



Help Improve Your Business

DISCOUNTS | INFORMATION | CONNECTIONS



Gain a Competitive Edge

Access targeted training and education, including the NAAEI Independent Rental Owner Professional (IROP) designation and IRO-specific webinars. naahq.org/education-careers/credentials/irop-course

Save Money on Products and Services

You have access to discounted products and services that are guaranteed to save you time and money.

Lease & Compliance Solutions

NAA Click & Comply: the performance management and compliance software that allows you to consolidate process and systems into once place for ease of use and consistency. comply.naahq.org

NAA Click & Lease: simply and efficiently generate legally compliant leasing documents that will better serve your residents. naahq.org/lease

Member Savings Program

A key benefit of NAA membership, the NAA Member Savings Program helps you get a handle on the cost of products and services you use every day with exclusive savings on trusted brand names.

naahq.org/membersavings

Collaborate, Network and Learn

Our key annual conferences bring together top industry thought leaders, trend spotters and industry professionals to collaborate, learn and grow.

NAA Meetings & Events

Collaborate, learn and network each year during our industry conferences. naahq.org/bethere



Annual education conference and most important industry event of the year, attracting more than 11,000 rental housing professionals.



Annual advocacy event for industry professionals on Capitol Hill to meet directly with their representatives.



Held a few times a year, this online half-day educational series will introduce topics that matter the most to you and your business.



Held once a year, this online conference allows you to connect from anywhere, with sessions live-streamed and on-demand, supplier engagement and networking opportunities.

Join NAA's IRO Community

Connect with your industry peers both locally and nationally by becoming a member.

- Share best practices about the rental housing industry
- Access valuable business tools and information
- IRO Committee
- Collaborate through networking
- Representation and advocacy on federal, state and local policy issues.

Contact your local apartment association or NAA for membership info. naahq.org/join

