

We Help You Succeed

NAA provides valuable discounts, resources, information and networking opportunities that help Independent Rental Owners (IRO) become more successful.

IROs are defined as one or more individuals who are active in both ownership and management of a rental property. They have also invested personal funds into their property and are not defined by a specific unit count.

Enjoy the benefits of NAA membership today!

NAA is committed to providing benefits and services that help you grow your business and increase your bottom line.

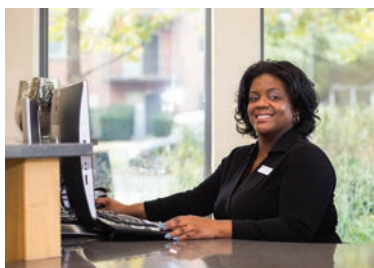
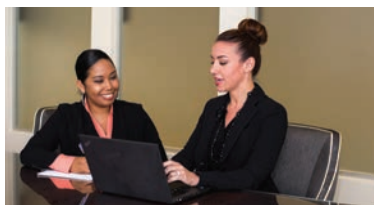
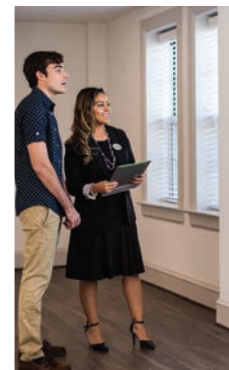
You May Already Be a Member!

Guess what—if you've joined your local apartment association, you and your company are automatically eligible for full NAA member benefits.

Your NAA local affiliate can provide you with many membership benefits, including education courses, informational newsletters and magazines, state and local political advocacy, a wealth of nearby supplier partners, and opportunities for peer-to-peer networking.

Visit:

naahq.org/IRO



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Independent Rental Owner (IRO) RESOURCES

Take Advantage of the Many Resources
NAA Has Designed Specifically for You.



Help Improve Your Business

DISCOUNTS | INFORMATION | CONNECTIONS



Save Money on Products and Services

You have access to discounted products and services that are guaranteed to save you time and money.

Leasing Software

NAA Click & Lease is tailored specifically for independent rental owners with bundled small property package pricing. Among its many benefits, this program offers peace of mind through legally compliant forms and free e-signature features.

naahq.org/lease

Open Door Program

This program offers access to savings on products and services you already use, like maintenance products and paints, shipping services and document management.

naahq.org/opendoor

Gain a Competitive Edge

Take advantage of the knowledge that leads to success. Learn about industry topics and issues currently impacting IROs. In addition, access targeted training and education, including the Independent Rental Owner Professional (IROP) designation and IRO-specific webinars.

naahq.org/irop

Collaborate, Network and Learn

Our key annual conferences bring together top industry thought leaders, trend-spotters and industry professionals to collaborate, learn and grow.

APARTMENTALIZE
Powered by NAA

Annual education conference and most important industry event of the year, attracting more than 11,000 rental housing professionals in June. The Excellence Awards, which recognize excellence and leadership in the industry, are held in conjunction with this event.

**campus
connex**
Powered by NAA

Annual student housing conference each February.

Advocate
Powered by NAA

Annual advocacy event for industry professionals on Capitol Hill to meet directly with their representatives each March.

naahq.org/bethere

Resources at Your Fingertips

NAA's Operational Resource Library features expert-based information for operational best practices within the industry to help you expand your knowledge and discover viable solutions for today's top trends.

naahq.org/operation-solutions

Join NAA's IRO Community

Connect with your industry peers both locally and nationally by becoming a member.

- Share best practices about the rental housing industry
- Access valuable business tools and information
- IRO Committee
- Collaborate through networking

Contact your local apartment association or NAA for membership info.

naahq.org/join

