

# The New Dominion

*Edward Rose & Sons' The Enclave is the 2014 NAA Community of the Year.*

*BY LAUREN BOSTON*

**M**atchmakers, chauffeurs and personal assistants are all part of the package when you live at Edward Rose & Sons' The Enclave Apartments.

The urban-style community south of Richmond, Va., is as family-oriented as it gets, with property managers, leasing agents and residents all looking out for one another—romantically and otherwise.

"We actually just had our first Enclave engagement!" says Leasing Consultant Kariss Rogers. "The groom-to-be came into the office not too long ago to let me know that he never would have met his fiancé if he hadn't lived here. It's such a great feeling to know that we're fostering these kinds of connections."

For others, such as resident Nicholas Paradiso, The Enclave didn't bring someone new into his life—but it may have saved it.

"A few years ago, my husband was overcome by heat in his car as he waited for the postman by the clubhouse," says his wife, Marie. "An Enclave leasing consultant called 911 and then called me, but I couldn't come to the clubhouse because my husband had our only car and I couldn't walk the distance. The leasing consultant picked me up and drove us to the hospital while the property manager followed in another car. They both stayed with me for a time. My

husband and I have never forgotten their help and kindness."

From engagements to emergencies, there's a reason The Enclave was named the 2014 NAA Community of the Year: It's residents first, real estate second.

## **A Walk in the Park**

'Location, location, location' may be an overused adage, but in the case of The Enclave, well—it's location, location, location.

Built in 2005, the 254-unit community is adjacent to the Midlothian Mines Park, a 9-acre park converted from a historic mining area that now offers a fishing lake, amphitheater and paved walking and cycling paths. One of the first major industrial sites in the United States, the land reopened as a park in 2004 and has since complemented The Enclave.

"The park is an amazing asset for our residents; it's the best backyard anyone could ask for!" Rogers says.

Adds Property Manager Nikki Lowry, "The word stunning does not

do this location justice. We're fortunate to provide almost half of our community with views of the Midlothian Mines Park and fishing lake and you can't find that anywhere else. The area has plans for future growth, which will continue to enhance the rich history of the coal mines without losing the integrity of the space."

But there's plenty of natural beauty to admire onsite, too.



The Enclave reflects Virginia's natural beauty.



The Enclave includes two dedicated acres of wetland and habitat preservation, drawing in experienced bird-watchers and everyday nature lovers alike.

“The first thing that attracted me to the community was the landscaping, the pond full of geese and ducks and children playing on the path around the park,” Paradise says. “We’re only a 10-minute drive from the library, grocery store, bank and health club, as well as the turnpike, but the landscaping and tall Virginia pine trees silence the traffic. We live in a quiet,

pleasant atmosphere.”

With an eye on education, The Enclave hosted a “Spring Into Nature” environmental program last spring in partnership with the Chesterfield County Parks and Recreation Department. Residents joined staff for a day of learning designed for all ages, as guest speakers from an animal rescue group, as well as other community organizations, presented on the topics of animal safety, caring for the environment and animal habitats.

Environmental awareness is also

evident onsite, as apartments feature Energy Star interior hall lights, low-flow showerheads and exterior and common space lighting with timers.

The Enclave utilizes a trash compactor system, encourages onsite recycling and supports companies that use the power of business to solve social and environmental problems.

“The surrounding environment and community is what gives The Enclave its character,” Lowry says. “We want to preserve the area and support the County and The Midlothian Mine’s park. What better way to care for the area than to educate ourselves and our residents.”

### City Meets Country

The Enclave may have the charm of the country, but it has the amenities of city living.

With eight custom-style floor plans, all 15 buildings are constructed with high-end exterior features, including cement board siding and wood plank balconies with vinyl-coated wood railings. Each building offers two or four universally attached garages and climate-controlled interior hallways.

When residents want to socialize, the clubhouse offers an E-lounge coffee bar, group and alcove seating, two wood-burning fireplaces, a stocked library, a technology-ready conference room and a state-of-the-art cardio center. Outside, residents can enjoy a resort-style swimming pool with fountain jets and an aquatic gazebo and a sundeck with pool-side Wi-Fi.

Lowry says it’s the detail in The Enclave’s design of everything from re-circulating fountains to a cold spa that sets it apart from competitors.

“We are the only community in the area offering grocery delivery service, a pet watering and treat station and vacation services,” Lowry says. “It’s the amenities such as Vacation Services that cost the least to maintain that are most popular.”

“The Enclave is a lovely place to live,” adds resident Sue Alderman. “I feel safe and the grounds are beautiful. It’s a fun, caring and considerate environment and I love my apartment.”

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The Enclave offers eight custom-style floor plans.

Residents have the best of both worlds at The Enclave, living in a park-like setting with quick access to the bustling Midlothian Village and downtown Richmond.

“It’s gorgeous here,” Lowry says. “We’re also within walking distance to Midlothian’s outdoor farmers market and Millworks, which provides all areas of shopping convenience while keeping the architectural integrity of the neighborhood history.”

### Property Pride

But for all the beauty and comfort the community offers, Alderman says it was the care and concern from both staff and fellow residents that drew her to The Enclave.

The onsite employees are so friendly and willing to help me out, and they make you feel right at home,” she says. “And I love it when teenagers and maintenance men see me going to the Dumpster and offer to take my trash. What a pleasant surprise each time it happens!”

From small acts of kindness to large displays of gratitude, residents are treated like people, not paychecks.

Enclave staff members host monthly resident events, offering everything from breakfast on the go to mashed potato bars, pet treat stations, pool parties and waffle day. One resident favorite is the annual Holiday Trunk Show, when local businesses and vendors get together to offer deals on goods and services and invite residents to eat, talk and shop. With

a focus on giving back, residents and staff also enjoy participating in fundraising events, charity races and apartment safety coalition meetings.

“The community is filled with resi-

***“So many of our residents have found great friendships here and everyone is always willing to lend a hand to anyone who needs it.”***

—Kariss Rogers  
Leasing Agent

dents who are a lot of fun and have great energy,” Lowry says.

“We continue to think outside of the box for our resident events. Every event comes with detailed preparations and is chosen to fit our residents’ expectations and wishes.”

Rogers says it’s because of these events that the Enclave is a fun and “incredibly” community-oriented place to live.

“So many of our residents have found great friendships here and everyone is always willing to lend a hand to anyone who needs it,” she says.

With such a strong sense of community, Lowry says the 2014 NAA Community of the Year award is truly a shared win.

“It was an emotional and physical accomplishment for not only me, but the entire team,” Lowry says. “We shared much pride in celebrating the news with our residents. The community has been supportive and has already started sharing the news with family and friends. Being named Community of the Year is icing on the cake and has validated everything we’ve worked so hard for.”

Adds Rogers, “It makes me so happy to see how excited residents get when we tell them the news. Their pride in the community really rubs off on us and pushed us to try even harder to make their time at The Enclave as good as it can possibly be.”

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The pool area hosts some of The Enclave’s monthly special events.