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Connect With NAA

Megastar Michael J. Fox to Headline Thursday General Session at the 2014 NAA Education Conference & Exposition

By Brad Williams, CPM, Lincoln Property Company.
2014 National Apartment Association Chairman of the Board

You may know him as Alex P. Keaton, Marty McFly or Mike Flaherty, but truly no introductions are needed for 2014 NAA Education Conference & Exposition—June 18-21 in Denver—Thursday Keynote Speaker: The legendary Michael J. Fox.

Join 7,000 of your closest friends when NAA descends on the Mile-High city for the multifamily housing industry's largest, most important event of the year.

Fox, acclaimed author, author and philanthropist will walk attendees through his inspiring journey Thursday, June 19 from 12:30 p.m. to 2 p.m. His message: Real learning and growth actually happen when life goes skidding sideways.

Fox joins an incredible cast of Keynote Speakers and Thought Leaders (not to mention the phenomenal presenters of more than 40 breakout sessions) that reinforce NAA's reputation as a world-class provider of education. Learn more about the dynamic program designed to help your career and your company "Reach New Heights."

Register now at **http://educonf.naahq.org/attend/register** and remember that the largest discounts go to those who sign-up early. Have four friends? Register as a group to take advantage of even more savings!

And, make sure to book your housing as soon as you register—rooms will go fast and you will be unable to book without first registering. Visit **http://educonf.naahq.org** for information and reservations for all official NAA Education Conference hotels.

NAAEI Offers Two New Leadership Programs in April

NAAEI will be offering two new Leadership programs this April. The NAAEI Leadership Experience: Powered by Dale Carnegie targets regional professionals and corporate department heads who are interested in learning how to lead effectively across generations, delegate tasks to develop and train others and most importantly, find time to work on future business growth.

This course will be offered in Dallas, April 1-2. Learn more and register for this course at **www.naahq.org/learn/education/naaei-leadership-training/leadership-experience.**

The NAAEI Leadership NOW program: Powered by Gallup Consulting targets high-potential corporate executives. Participants will learn how to solve current business challenges by driving employee engagement. The NAAEI Leadership NOW program focuses on tactics for building engagement in a fast-paced work environment and is designed to introduce concepts, strategies, and tools that assist Leaders in building their leadership brand, maximizing strengths and unleashing the human potential within their workplace.

This course will be offered in Washington, D.C., April 8-10, 2014. Learn more and register for this course at **www.naahq.org/learn/education/naaei-leadership-training/leadership-now**

For more information, please contact Kimberly McCrossen at 703-797-0610.

NAA Has The Information You Need This Budget Season

Some of the most critical information your staff needs when preparing for the 2014 budget season is available to you for free from the National Apartment Association.

In exchange for your participation this year in the 2014 NAA Survey of Income & Expenses in Rental Apartment Communities, you will receive free of charge a copy of detailed market and national economic analysis this fall that will help ensure valuable, accurate financial and benchmarking information for your company. This data helps you to compare your community's performance against that of your peers.

Companies interested in participating should contact Janet Gora at janet@celassociates.com for the best method of participation.

Contact NAA's David Edwards, Vice President of Membership and Affiliate Services, at DavidE@naahq.org or 703-797-0689 with any questions you may have about participation.

The 2013 NAA Survey of Income & Expenses in Rental Apartment Communities featured data accumulated from 207 firms representing 4,526 communities containing 1,138,056 apartment homes.

NAA Government Affairs Launches New Flagship Publication

Be the first to read the new Apartment Advocate e-newsletter. It merges the AIMS Update and the HotSheet plus adds new content to give you an insider's look at what's happening in apartment industry advocacy.

The publication:

- Highlights key developments and viewpoints in apartment industry public policy from multiple sources
- Helps NAA members explore advocacy pathways—take action on issues or get involved in new, different or more committed ways

If you receive the AIMS Update or the HotSheet, you are already subscribed. If you wish to subscribe, contact Carole Roper at carole@naahq.org.