

Thank you



For Sponsoring this Session!







Set Yourself Apart: Certify to the National Green Building Standard

April 2013

Michelle Desiderio, Home Innovation Research Labs Sanford Steinberg, Steinberg Design Collaborative, LLP Janet Bowler, CF Evans Steve Armstrong, ESG Testing







What Matters to Consumers: Top Three Benefits of Green

- 1. Healthy Place to Live
- 2. Lower Operating Costs
- 3. Part of a more sustainable lifestyle







Multifamily is Hot. Why Certify?

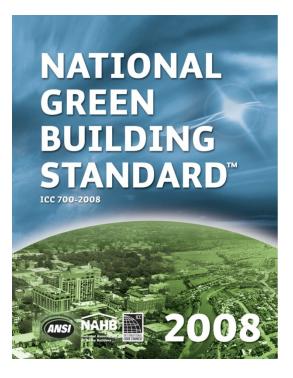
- Market Differentiation
- Institutional Investors
- Energy Price Volatility
- Corporate Reputation
- Streamlined Entitlement Process, Development Review, Public Participation
- BONUS REASON: Employee Retention







ICC-700 National Green Building Standard



- Approved by American National Institute of Standards (ANSI)
 - 2008 & 2012 version
- Provides green rating system for all residential buildings
- Sets four performance levels
- Designed to be voluntary, abovecode program







NGBS defines green home 100% project verification ensures compliance National NGBS certification provides consistency









NGBS Performance Levels

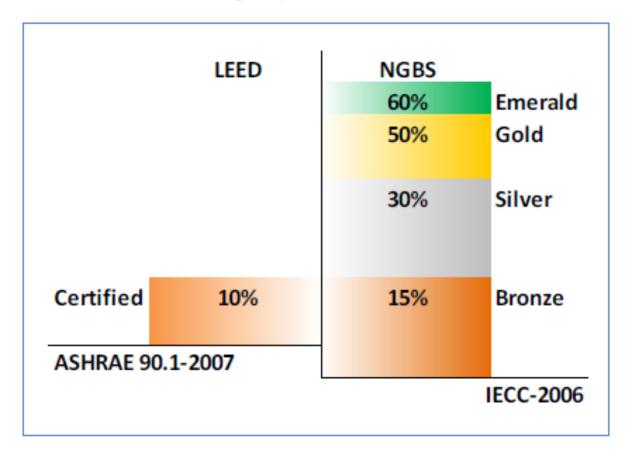
	Groop B	uilding Categories	Performance Level Points (1) (2)						
	Green b	uilding Categories	BRONZE	SILVER	GOLD	EMERALD			
1.	Chapter 5	Lot Design, Preparation, and Development	39	66	93	119			
2.	Chapter 6	Resource Efficiency	45	79	113	146			
3.	Chapter 7	Energy Efficiency	30	60	100	120			
4.	Chapter 8	Water Efficiency	14	26	41	60			
5.	Chapter 9	Indoor Environmental Quality	36	65	100	140			
6.	Chapter 10	Operation, Maintenance, and Building Owner Education	8	10	11	12			
7.		Additional Points from any category	50	100	100	100			
		Total Points:	222	406	558	697			







Table 1 – Minimum Energy Efficiency Requirements Percentage Improvement Above Code









Comparing Green Building Rating Systems

- ANSI-approved consensus standard
- Written in code language
- Few mandatory provisions
- Expansive, flexible point-based system
- Multiple paths for energy compliance
- All residential







Scope of NGBS

- Communities / Land Development
- Single Family Homes
 - New Construction
 - Renovations, additions, accessory structures
- Multifamily Buildings
 - New Construction no height limit
 - Renovations, conversions
 - Mixed-use ok















Renovation / Remodeling

- 2012 NGBS: Separate chapter focused on renovation
- Similar to, but more comprehensive than, 2008 NGBS Green Remodel Path
- Applicable mandatory practices
- Energy & water reduction goals:
 - 15% Bronze, 25% Silver, 35% Gold, 45% Emerald
- Additional points required from other categories of green practices, but no minimum thresholds in each category

#NAAGreenConf





100% Independent Verification

- Qualify, Train, & Test
 - Previous experience in residential construction and green building
 - Standardize inspection process for projects
- Accredit
 - Must have sufficient insurance, auto and liability
 - 100% review of all inspection reports
 - Routine site audits for quality assurance
- Nationwide verifier network
 - 400+
 - 50 state coverage









Practices and Products

Verification Costs

Technical Assistance







Verification Costs

- Market Rate
- Inspections typically 1-2 hours each on SF homes (rough & final)
- Many verifiers provide other services
 - HERS raters, energy modeling
 - Design services
- Nationwide network







Certification Fees

	NAHB Member	Non-member
Single Family	\$200	\$500
Multi-Family	\$200 + \$20 per unit	\$500 + \$20 per unit
Land Development	\$2,500	\$2,500









mdesiderio@homeinnovation.com



301-430-6205



www.homeinnovation.com/green







ICC-700 National Green Building Certification Group





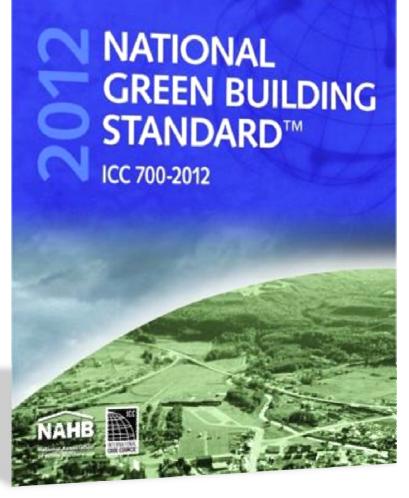


Set Yourself Apart: Get Certified to the National Green Building Standard









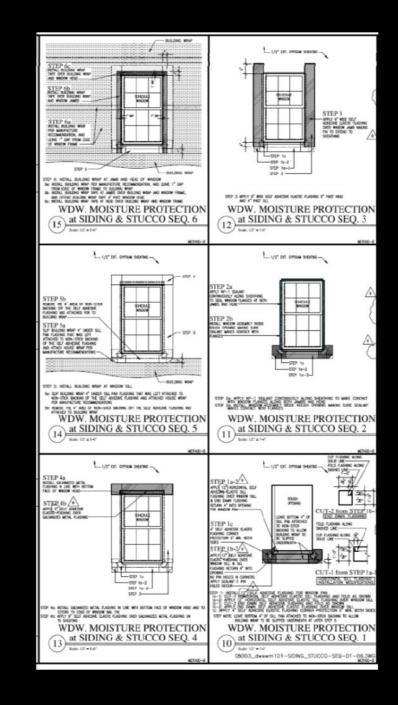






Details and Project Manual







A B (D E F G H I J	К	L	М	Ň	0	Р	Q	R
anal Green But	NGBS Scoring for New Construction			Current St	tatus	P	erformance Le	evel Minimum	15
NAHB		This project has met all the		Score	Mandatory	Bronze	Silver	Gold	Emerald
BESEARCH .	Standard [™] BRONZE require	ments T	his Chapter	100	Met	45	79	113	146
anin an	Revised October 13, 2010	This Project			Met	222	406	558	697
cation Pro-	▶ 2010 NAHB Research Center. Inc. Use of this document is per	mitted solely for th	ne purpose o	f participating in th	e NAHB Rese	earch Center's	Green Building	Certification.	
Practice #	Chapter 6: Resource Efficiency								Notes
601 - Quality (of Construction Materials and Waste								
601.0	INTENT. Design and construction practices that minimize the enviror	mental impact o	fthe						
	building materials are incorporated, environmentally efficient building systems and materials								
	are incorporated, and waste generated during construction is reduc	ed.							
501.1	Conditioned floor area. Conditioned floor area, as defined by ICC IRC accordance with NAHBRC 2765, is limited. Dwelling unit size is to be								
	with NAHBRC Z765. Only the conditioned floor area for stories above	grade plane is to	be						
	included in the calculation.					Plans or othe			
						by architect o			
	For a multi-unit building, use a weighted average of the individual uni available points.	t sizes in qualityin	gtor			showing square footage calculation per ANSI Z765			
	available points.					for all conditi			
	Claim points for only one from (1)-(4) below:					area above g	rade.		
(1)	less than or equal to 1,000 square feet (93 m ²)			15		Calculation s	Contraction of the second s		
(2)	less than or equal to 1,500 square feet (139 m ²)			12	12		erage unit size		
(3)	less than or equal to 2,000 square feet (186 m ²)			9		for multi-fam	ily buildings.		
(4)	less than or equal to 2,500 square feet (232 m ²) 6 **Your project is 900 square feet.**								
501.2	Material usage. Building-code-compliant structural systems or advan	nced framing tech	niques						
	are implemented that optimize material usage.			1 sys = 3 pts					
		os presidente manager contentes (Al-8 solid de Self et al 1999). A si						See Products	
	NOTE: Indicate structural systems or framing techniques in the Addit			2 sys = 6 pts 3• sys = 9 pts	6	features shown on plans.		seemodocus	
	Examples: floor, roof, exterior walls, interior walls, single top plate,		n-bearing	9-10-11 F 10-11 10-11 10-100-100					
	walls, ladder blocking at wall intersections, 2-stud corners, right-siz	eoneaders							
Additional Info	21								







A	В	С	D	E	F
NGBS Scoring for New Construction NAHB ICC 700-2008 National Green Building Standard™				This project has met al	I the BRONZE
CONTER				requirements	
cation	Revised October 13,	2010			

Revised October 13, 2010

© 2010 NAHB Research Center, Inc. Use of this document is permitted solely for the purpose of participating in the NAHB Research Center's Green Building Certification.

Ð	-	n	-	-
•	•		-	-

Chapter	Required Points	Claimed Points	Additional Claimed Points Above Bronze	Point Shortfall	Mandatory Status
Chapter 5: Lot Design, Preparation, & Development	39	139	100		N/A
Chapter 6: Resource Efficiency	45	100	55		Met
Chapter 7: Energy Efficiency	30	76	46		Met
Chapter 8: Water Efficiency	14	17	3		N/A
Chapter 9: Indoor Environmental Quality	36	83	47		Met
Chapter 10: Operation, Maintenance, & Building Owner Education	8	15	7		Met
Section Totals	172	430	258	0	
Additional Points Above Bronze	50		258	0	
Total Points	222	430		0	

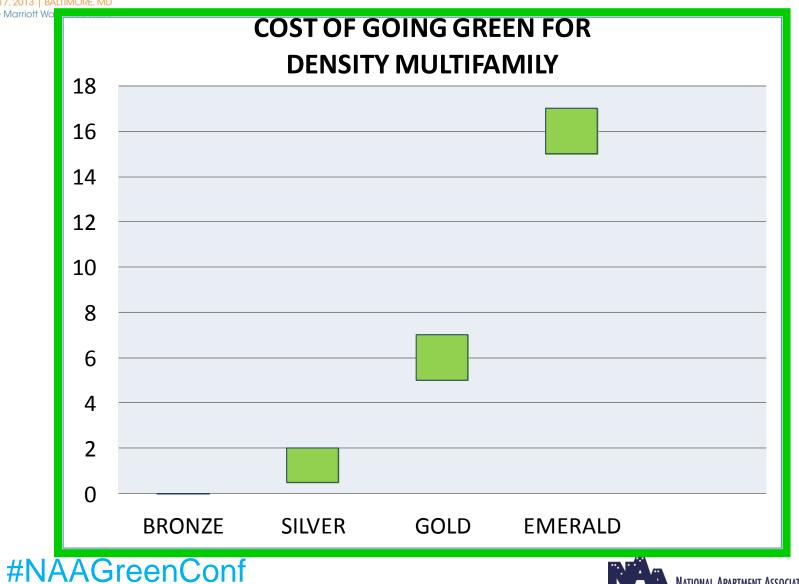
U 2010 NAHB Kesearch Center, Inc. Use of this document is permitted solely for the purpose of participating in the NAHB Kesearch Center's Green Building Certification.

Chapter	Required Points	Claimed Points	Additional Claimed Points Above Silver	Point Shortfall	Mandatory Status
Chapter 5: Lot Design, Preparation, & Development	66	139	73		N/A
Chapter 6: Resource Efficiency	79	100	21		Met
Chapter 7: Energy Efficiency	60	76	16		Met
Chapter 8: Water Efficiency	26	17		(9)	N/A
Chapter 9: Indoor Environmental Quality	65	83	18		Met
Chapter 10: Operation, Maintenance, & Building Owner Education	10	15	5		Met
Section Totals	306	430	133	(9)	
Additional Points Above Silver	100		133	0	
Total Points	406	430		(9)	















The Voyager at Space Center









NAHB

July 12, 2010

Nation's Building News

The Official Online Newspaper of NAHB

Green Building

FUNI SIZE: A A A

Luxury Apartments Near Johnson Space Center Largest Project to Be Certified Green by NAHE

Multifamily Industry Ploneers: A First in Green Building

Green Duilcing has swept the ration as the building industry makes strides in environmentally condicus technology and practices to live deaner and "greener" — and the multifamily sector is proving to be ahead of the game.

The Voyager at the Space Center, in Nassau Bay, Texas, has proneered the green building agenda and earned its tille as a "first" in the certified green world.

Devaloped or Martin Fain Interests and designed by Sheinberg Design Collaborative, LLE, both members of NVAHE Multitamily this 313 unit luoury opartment complexils the largest project to be certified by NAHE's National Green Unitary Standard, approved by the American National Standards Institute (ANSI).

The development met specific banchmanrixs in energy, water and resource efficiency, indoor environmental quality list ond one development, and operation and maintenance education.



The Voyager, located within walking distance of the Johnson Space Center in Houston, was built on the site of a former government office building, gamering points for the reuse of the parking lot to increase density and for its proximity to employment and retail conterp.

"This cetification is further evidence of the National Green Building Standard's flexibility in ensuring sustainable construction techniques for all kinds of housing," as di NAHB Research Center President Mike Luzier.

This project is the 15th multitamity building to be certified to the standard, according to the NA TU Research Center. There are eight more currently swalling certification.

View the press release nere. View the article in Nations Building News here.

For more information contact Cali Schmidt, or call her at 800-368-5242 x8132.



ASSOCIATION



#NAAGreenCo











Voyager NGBS Verification Report

Sign Off After FINAL Inspection

Chapter	Topic	TOTAL Designer Report Claimed	Points Awarded @ ROUGH	Points Awarded @ FINAL	TOTAL Points Awarded	GREEN LEVEL:	BRONZE	SILVER	GOLD	EMERALD	Level Achieved For This Section	
5	Lot Design	96	69	27	96	Points needed for:	39	66	93	119	GOLD	
6	Resource Efficiency	82	56	23	79	Points needed for:	45	79	113	146	SILVER	
7	Energy Efficiency	53	23	30	53	Points needed for:	30	60	100	120	BRONZE	
8	Water Efficiency	15	2	13	15	Points needed for:	14	26	41	60	BRONZE	
9	Indoor Quality	60	20	40	60	Points needed for:	36	65	100	140	BRONZE	
10	Operation	18		18	18	Points needed for:	8	10	11	12	EMERALD	
						Circle leve	ls achieved	in each Ch	apter & To	tal.		
						GREEN LEVEL:	BRONZE	SILVER	GOLD	EMERALD	OVERALL Level Achieved	
	TOTAL	324	170	151	321	Points needed for:	the second s	406	558	697	Bronze	



The Verona



Bronze



• NGBS







The Retreat at The Woodlands



#NAAGreenConf

Bronze NGBS



NAHB

NGBS Scoring for New Construction ICC 700-2008 National Green Building Standard[™]

Retreat NGBS Designers Report

This project has met all the BRONZE requirements

Revised October 13, 2010

• 2010 NAHB Research Center. Inc. Use of this document is permitted solely for the purpose of participating in the NAHB Research Center's Green Building Certification.

Bronze											
Chapter	Required Points	Claimed Points	Additional Claimed Points Above Bronze	Point Shortfall	Mandatory Status						
Chapter 5: Lot Design, Preparation, & Development	39	126	87		N/A						
Chapter 6: Resource Efficiency	45	87	42		Met						
Chapter 7: Energy Efficiency	30	55	25		Met						
Chapter 8: Water Efficiency	14	22	8		N/A						
Chapter 9: Indoor Environmental Quality	36	52	16		Met						
Education	8	15	7		Met						
Section Totals	172	357	185	0							
Additional Points Above Bronze	50		185	0							
Total Points	222	357		0							





Retreat NGBS Verifier Rough Report

Daugh Cu										
Rough Su	lilliary									Level
		Rough	ROUGH	Rough						Achieved
		Points	Points	Points						For This
Chapter	Topic	Claimed	Awarded	Denied	GREEN LEVEL:	BRONZE	SILVER	GOLD	EMERALD	Section
- 5	Lot Design	95	62	33	Points needed for:	39	66	93	119	BRONZE
					Points above/below:	23	-4	-31	-57	
6	Resource Efficiency	69	57	12	Points needed for:	45	79	113	146	BRONZE
- 0					Points above/below:	12	-22	-56	-89	
- 7	Energy Efficiency	<mark>1</mark> 8	10	8	Points needed for:	30	60	100	120	none
<u> </u>					Points above/below:	-20	-50	-90	-110	
8	Water Efficiency	0	0	0	Points needed for:	14	26	41	60	none
8					Points above/below:	-14	-26	-41	-60	
9	Indoor Quality 14 13	4.4	43	1	Points needed for:	36	65	100	140	none
9		1	Points above/below:	-23	-52	-87	-127	none		
- 10	Operation	0	0	0	Points needed for:	8	10	11	12	none
10					Points above/below:	-8	-10	-11	-12	
										OVERALL
TOTAL		357		54					EMERAL	Level
			142		GREEN LEVEL:	BRONZE	SILVER	GOLD	D	Achieved
					Points needed for:	222	406	558	697	none
					Points above/below:	-80	-264	-416	-555	

Site Plan









Arcadia's Edge







Arcadia's Edge NGBS Designers Report

Silver

Chapter	Required Points	Claimed Points	Additional Claimed Points Above Silver	Point Shortfall	Mandatory Status	
Chapter 5: Lot Design, Preparation, & Development	66	133	67		N/A	
Chapter 6: Resource Efficiency	79	85	6		Met	
Chapter 7: Energy Efficiency	60	72	12		Met	
Chapter 8: Water Efficiency	26	30	4		N/A	
Chapter 9: Indoor Environmental Quality	65	74	9		Met	
Education	10	15	5		Met	
Section Totals	306	409	103	0		
Additional Points Above Silver	100		103	0		
Total Points	406	409		0		

To achieve Silver:

Reach required Silver score for each chapter
 Reach required Additional Points for this project
 Meet all mandatory items
 For Chapter 7: Energy Efficiency:

 Claim at least 30 points from Section 702 (Performance Path) or Section 703 (Prescriptive Path)
 Select a minimum of 2 items from Section 704

 This requirement has been met.
 You have met the Prescriptive Path minimum points requirement.













Construction Details















Green Communities under Construction

- The Vue Lone Tree, Colorado
- Lakeshore Pearl Austin, TX
- Broadstone Memorial Houston, TX
- Broadstone Stonehaven Round Rock, TX
- Springwoods Village Houston, TX
- The Willowick Houston, TX
- Domain at City Centre II Houston, TX
- The Fairmont at Museum District Houston, TX



Green Communities on the Boards

- Vargos on the Lake Houston, TX
- Broadstone Greenhouse Houston, TX
- Fairway Manor Memphis, TN
- Crabtree Place Raleigh, NC
- Domain West Houston, TX
- Domain Memorial Houston, TX





Green Building

A Builder's Perspective







Construction Management Services Since 1948





"We build it like it's ours."

- Headquartered in Orangeburg, SC
- Specialize in market-rate apartments, senior living, student housing & affordable housing communities
- Geographic reach: SC, NC, GA, TN, KY, VA
- More than 2,000 units constructed in 2012
- More than 1,500 units currently under construction
- www.cfevans.com





Involvement with NAHB Green Building Program



 1st project in SC certified to National Green Building Standard; 3rd largest building in U.S. certified to NGBS (at the time of certification)

- 1274 units certified to date
- 46 NAHB Certified Green Professionals on staff
- Member of NAHB Research Center's Consensus Committee for NGBS 2012 Update







Costs: Time to Bust the Myth!

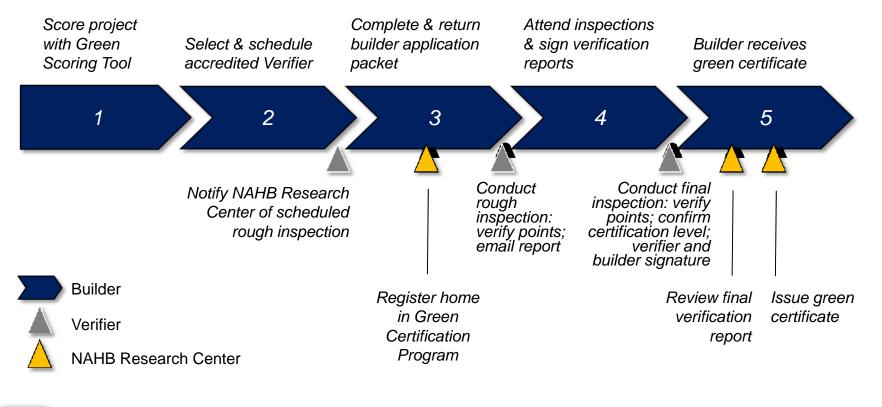
	% Differential
Site Work	0%
Building	.15%
Inspection Fees	36%
Certification Fees	100%
TOTAL	0.31%







Implementation – Process Overview









Case in Point – Metro 808





- Charlotte, NC
- 237 units; 219,498 total heated SF
- Bronze level certification
- ~0.18% increased cost (as % of total)
- Examples of solutions/techniques used
 - Site selection of an infill lot that was previously developed
 - ENERGYSTAR® appliances
 - (CRI) Green Label Plus carpet and GREENGUARD Children & Schools CertifiedSM insulation
 - Low volume irrigation systems
 - Storm water management plan with underground detention systems







Case in Point – Verde Vista Apartment Homes





• Asheville, NC

- 252 units; 280,000 total heated SF
- Silver level certification and ENERGYSTAR®
- ~0.124% increased cost (as % of total) or \$79/unit for NAHB
- ~.62% increased cost (as % of total) or \$396/unit for ENERGYSTAR® certification
- Examples of solutions/techniques used
 - Upgrade from 13 SEER to 14 SEER split system units
 - Air sealing
 - Used low flow faucets and shower heads
 - Obtained ENERGYSTAR® Certification







Case in Point – Terry Village





• Orangeburg, SC

- 14 units; 10,475 total SF
- Bronze level certification
- ~0.24% increased cost (as % of total)
- Examples of solutions/techniques used
 - Water efficient landscaping
 - Natural irrigation
 - Preservation of wetlands
 - High performance windows
 - Increased insulation and air sealing







Case in Point – Whitehall Parc





Charlotte, NC

- 298 units; 209,000 total SF
- Bronze level certification
 - ~0.24% increased cost (as % of total)
 - Examples of solutions/techniques used
 - ENERGYSTAR ® refrigerators, dishwashers and exhaust fans
 - Low flow showerheads (2.5 gpm) and lavatory faucets (1.5 gpm)
 - Zoned irrigation system with rain sensors
 - Floor & Roof Trusses
 - GreenGuard certified insulation
 - Additional caulking for air infiltration





Takeaways – Before Construction





- Introduce program and its merits to Client/Developer
- Determine the level of certification owner wishes to achieve
- If possible, coordinate with the design team before design is completed (helps avoid redesign: some points may require design/specification changes to meet required performance levels)
- Determine who's hiring the Green Verifier

 the owner or contractor
- Verifiers are like building inspectors: understand their expectations before the project begins







Takeaways – During Construction



- Ensure your superintendent & field team understand the requirements & quality expected
- Add language in contract scopes ensuring subcontractors are responsible for achieving relevant green points
- Meet with building inspectors to make sure they know what you're trying to achieve
- Work with subcontractors to ensure proper installation of relevant items
- Make sure verifier inspections are scheduled on time once items/systems are covered up, you will be disqualified for those points





Takeaways – Post Construction



- Educate leasing agents on green features
- Highlight energy savings for residents (Energy Star appliances, sealed ductwork, etc.)
- Invite press to visit the project & write an article about green features
- Press releases







Community Goodwill



C.F. Evans breaks new ground as NAHB bronze-level green building

C.F. Evans Construction has completed the first multiunit buildings to be certified to the National Green Building Standard as a Bronze Level Green Home by the National Association of Home Builders Research Center. The four buildings, located at Terry Village in Orangeburg, incorporate green methods such as water-efficient landscaping, natural irrigation, preservation of wetlands, highperformance windows, and increased insulation and air sealing. Terry Village a project of Mental Health America of th Carolina, an organization whose on is to improve the lives of people

a 100% recyclable, corrugated packaging product used in the food industry. at the facility. Miller-Valentine Group's design-build team is executing improvements to the office and manufacturing areas, including improvements in utili ties, foundations and infrastructure j preparation to receive production equir ment. The project is expected to be con pleted in time for fall 2011 occupanc The building is located in the form Smurfit Stone building. The compainvestment, of more than \$13 mill is expected to generate 60 new jc Interstate Container is a subsidiary Interstate Resources Inc., headquart-

By GENE ZALESKI

T&D Staff Writer

first multiunit facility, Terry Village, to be certi-

fied to the National Green Building Standard as a

Bronze Level Green Home. The National Associa-

the certification.

at noor

in Arlington, Va.

certified to meet the NGBS.

lation and air sealing.

nosed as mentally ill.

An Orangeburg-based construction company

her excitement about the project.

to go green," Jay said. "We felt like it was just so exciting to be able to do that and we will be leavhas gone green. C.F.Evans Construction recently completed the ing a smaller footprint for the thrilled when we tell them." ing a smaller footprint for the residents. They are "We hope their power bills will be lower," she said.

GREEN TO BRONZE

C.F. Evans builds first S.C. multifamily units to earn organization's award

said. "Everything we put in there we went green on! Jay said the need for housing for the mentally

tion of Home Builders Research Center provided ill is crucial as many suffering from mental illness It is the company's first green building project and the first multifamily building in the state to be currently reside in substandard housing. "We have 14 units and we started out with 37 on

The grand opening of the Bowman Street nousing complex will be held Thursday, Sept. 1, Jay said Terry Village occupancy is on a first-

come, first-serve basis. a moon. The four buildings at the Terry Village, which is an affordable housing community, incorporate till liness and have to be willing to continue their green methods such as water efficient lundscape set.d. "It is obtained for folks to really ing, natural irrigation, preservation of wetlands, high-performance windows and increased insu-

get on the road to recovery when they are living in substandard housing." Terry Village will be the third MHASC housing development in Orangeburg.

Terry Village is a project of Mental Health Amer-ica of South Carolina. MHASC provides affordable Currently, there is Enderly East and Allen Hearth nousing for low-income South Carolinians diag- on Enderly Street near Kmart. Both these facilities have a total of 34 units.

Joy Jay, MHASC executive director, expressed

of marketing and leadership in energy & environ-"This is the first time we had the opportunity mental design green associate, touted the impor-tance C.F. Evans has placed on the environment. "C.F. Evans is dedicated to building awareness

and embracing environmentally responsible practices both in the office and on the job site," Bowler

"We are committed to educating our employ ees and our partners on how to minimize impact on the environment and we will work to reinforce environmental stewardship and strive for continuous improvement."

Terry Village was completed in July 2011. There the waiting its? [as said. "We could have filled it up almost three times." are a total of 14 one-bedroom units. Each is ap-proximately 553 square feet. There is one handicap unit and one visual/hearing impaired unit, how ever all units are handicap adaptable. The village has a gazebo, community center,

mailboxes arid EnergyStar appliances. Founded in 1948, C. F. Evans & Co. is a construct

tion management and a general construction firm specializing in preconstruction services, project management and construction of office buildings. health care facilities, churches, schools, and other commercial and industrial buildings.

Contact the writer: maleshi@timesanddema-Janet Bowler, C.F. Evans Construction director crut.com and 803-533-5551.







Key Hurdles & Recommended Solutions

HURDLE	SOLUTION
Getting owners on board	Proactively educate owners
Getting architects on board (may not be familiar with NAHB)	Proactively educate architects – e.g., Lunch 'N Learns
Controlling costs during construction	Make sure requirements are covered in subcontract scopes Ensuring proper installation & quality Ensure field team understands expectations / quality verifier will require
Project Management / Field Management don't see value of green – they want to build like they always have	Corporate buy-in / culture from the top & throughout entire organization
 #NAAGreenConf	

NATIONAL APARTMENT ASSOCIATION

NATIONAL APARTMENT AMERICA'S LEADING ADVOCATE FOR QUALITY RENTAL HOUSING

WWW.NAAHQ.ORG

Association





So What? Benefits in a Nutshell



- Higher installation quality standards
- Builds increased awareness regarding the costs of waste - & building a culture of recycling & sustainability
- For team members: Increased credibility in industry by holding yourself to higher standard & bringing solutions to the table
- Interest in community increases, utilize green features when meeting potential residents









Janet Bowler, Director of Marketing LEED Green Associate NAHB Certified Green Professional C.F. Evans Construction p: 803.536.6443 c: 843.814.4884 www.cfevans.com

Follow us on Twitter for industry and company updates, news and more at @cf_evans







Thank you



For Sponsoring this Session!



