ELECTRICIAN. TUTOR. SALSA DANCER. RENTER.

APARTMENTS. WE LIVE HERE.

Everybody talks about how the population is changing. Baby Boomers downsizing. Echo Boomers emerging. Stay-at-home dads. Work-at-home jobs. Couples with – or without – children.

It makes you realize how well apartment homes fit into today's communities.

After all, apartments and residents contribute $1.1 trillion annually to the economy. That's a ton of jobs in construction, operations, leasing, management, and skilled trades, as well as all the local businesses that attract the 35 million electricians, school teachers, veterinarians, textile designers, salsa dancers, data processors, and cello players who call apartments home.

For a fresh take on today's housing market – state by state – and an interactive picture of how, with your help, we can develop 300,000 new apartments a year to meet this exciting demand, visit WeAreApartments.org.

NMHC National Multi Housing Council®

NAA National Apartment Association

WeAreApartments.org