2015 NAAEI Affiliate Education Conference Agenda

August 26, 2015

Welcome to St. Pete Beach!

King Charles

12:00 p.m. – 5:00 p.m.	**General check in for affiliates and speakers**
1:00 p.m. – 1:30 p.m.	**Welcome and Introductions – AFFILIATES ONLY**
1:30 p.m. – 2:15 p.m.	**RPM Careers Update – AFFILIATES ONLY** *Sarah Levine – NAAEI*
2:15 p.m. – 3:15 p.m.	**Expand Your Pipeline of Qualified RPM Talent through Workforce Development Partnerships** *Matt Osborn – HBI, John Fistolera, DECA, Cecily Millan, Bay Area Apartment Association*
3:15 p.m. –3:30 p.m.	**Break**
3:30 p.m. – 3:45 p.m.	**Maintenance Mania** *Donna Motley - NAA*
3:45 p.m. - 5:30 p.m.	**NAAEI Updates - AFFILIATES ONLY**

Executive Boardroom

2:00 p.m. – 5:00 p.m.	**Speaker Roundtable - SPEAKERS ONLY**

South Terrace

6:00 p.m. – 8:30 p.m.	**Open Mic Night and Reception - OPEN TO ALL** *Cecily Millan – Bay Area Apartment Association*

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South Terrace

7:30 a.m. – 8:30 a.m.	**Breakfast – OPEN TO ALL**

King Charles

8:30 a.m. – 9:30 a.m.	**The Evolution of Training: From Instruction to Facilitation – OPEN TO ALL** *Alex Jackiw – Milhaus Management, LLC*
9:30 a.m. – 10:30 a.m.	**Tracking Ratings – The Wicked Witch is Dead** *Mindy Price, Joseph Batdorf, Nitin Agarwal – J Turner Research*

10:30 a.m. – 10:45 a.m.	**Break**
10:45 a.m. – 12:00 p.m.	**Guerilla Marketing – <u>OPEN TO ALL</u>** *Joe LaMountain, Erin Fenn - Reingold*
<u>South Terrace</u> **12:00 p.m. – 1:00 p.m.**	**Lunch – <u>OPEN TO ALL</u>**
<u>King Charles</u> **1:00 p.m. – 2:30 p.m.**	**Organized Chaos: Education Marketing Open Discussion – <u>OPEN TO ALL</u>** *Paul Rhodes - NAAEI*
2:30 p.m. – 2:45 p.m.	**Break**
2:45 p.m. – 4:00 p.m.	**Organized Chaos: Education Marketing Open Discussion - <u>OPEN TO ALL</u>** *Paul Rhodes – NAAEI*
4:00 p.m. – 5:00 p.m.	**NAAEI Updates Part 2 – <u>AFFILIATES ONLY</u>**
EVENING ACTIVITY **6:00 p.m. – 9:00 p.m.**	**Dinner on the Beach - <u>OPEN TO ALL</u>**

<u>August 28, 2015</u>

<u>South Terrace</u> **7:00 a.m. – 8:00 a.m.**	**Breakfast – <u>OPEN TO ALL</u>**
<u>King Charles</u> **8:00 a.m. – 9:15 a.m.**	**Young Leader Program – <u>AFFILIATES ONLY</u>** *Alex Jackiw - Milhaus Management, LLC* *Panelists: Shirley Aguilar – Greater Dallas Apartment Association, Emily Hilton – Houston Apartment Association, Suzanne Pratt – Triangle Apartment Association*
9:15 a.m. – 11:00a.m.	**StrengthsFinder – <u>AFFILIATES ONLY</u>** *Stephanie Puryear Helling - Greystar*
11:00 a.m. – 11:30 a.m.	**Wrap Up**