

NAAEI Partners with Online Industry Training Leader Grace Hill

ARLINGTON, VA | June 8, 2016 – The National Apartment Association Education Institute (NAAEI), the education and training arm of the National Apartment Association (NAA), is partnering with Grace Hill—the leading provider of online training for the property management industry and NAA’s nearly 170 affiliated apartment associations—to deliver online training to its members, Grace Hill customers and the broader property management industry.

“Our partnership with Grace Hill will allow NAAEI to expand its reach and provide nationally-recognized, high-quality, online credential programs to leasing consultants, maintenance technicians, community managers and regional portfolio supervisors who are committed to enhancing their professional development,” said Stephanie Puryear Helling, CAM, CAPS, NAAEI President.

Helping to elevate the performance of the entire property management industry is a key driver behind Grace Hill and NAAEI joining forces to co-develop and support the launch of Visto—a new eLearning resource designed specifically to help property management professionals build and strengthen their careers through outstanding credential programs and continuing education courses.

As an affordable pay-per-view or ongoing subscription option, Visto was created to make it easier for professionals to elevate their careers. Visto will feature credential programs from NAAEI, including Certified Apartment Manager (CAM), National Apartment Leasing Professional (NALP), and Certified Apartment Supplier (CAS), along with timely continuing education courses selected from NAAEI’s and Grace Hill’s best-of-class online courseware catalog. In addition, Visto will be a go-to source for gaining valuable information and training from leaders in the industry.

“NAAEI and NAA affiliated associations will have access to Grace Hill’s best-in-class online learning platform that includes course authoring tools, administrative access for both online and instructor-led courses, and the ability to offer NAAEI’s credentials through blended learning,” said Susan Sherfield, CPM, M.Ed., NAAEI Vice President. “Blended learning reduces time out of the office through the use of online learning, yet still allows participants to network, have real-time interaction, in-depth information sharing and direct response to questions.”

Added Grace Hill CEO Dru Armstrong, “Our partnership with NAAEI is another example of Grace Hill’s passionate commitment to providing best-in-class online learning solutions to the property management industry through diverse and trusted channels. We are thrilled to join forces with NAAEI and look forward to helping more professionals take their careers to the next level.”

The NAAEI-Grace Hill partnership and Visto will be unveiled at the 2016 NAA Education Conference & Exposition in San Francisco, June 15-18.

About NAA

National Apartment Association (NAA), America’s leading voice for the apartment housing industry, provides its members with the best range of strategic, educational, operational, networking and advocacy resources they need to learn, to lead and to succeed. As a federation of nearly 170 state and local affiliates, NAA encompasses over 69,000 members representing more than 8.1 million apartment homes throughout the United States and Canada. NAA’s purpose is to enable every single one of its members to fulfill his or her professional goals with great competence, speed and the highest standards of ethics. To learn more, visit www.naahq.org.