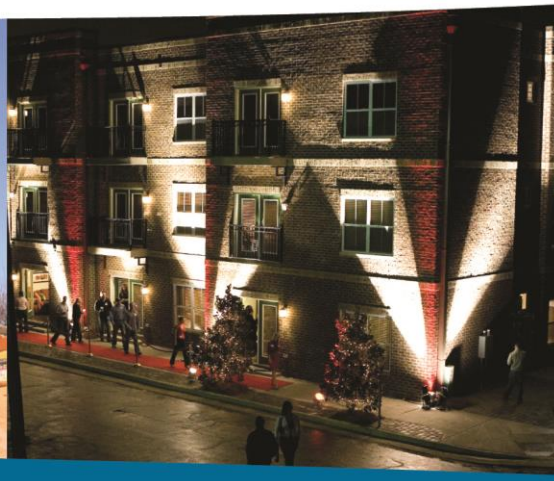
Thank You for Your Involvement



Your Support is Critical to Our Success

The Piedmont Triad Apartment Association (PTAA) is part of the NAA Network— Local, State, and National Associations Working on Your Behalf

PTAA MEMBERSHIP AUTOMATICALLY GIVES YOU AANC & NAA MEMBERSHIP—*AT NO EXTRA CHARGE*

PTAA is the local affiliate of the Apartment Association of North Carolina (AANC) and the National Apartment Association (NAA). As a federation of nearly 170 state and local affiliates, NAA encompasses over 69,000 members representing more than 8.1 million apartment homes throughout the United States and Canada.

LEASE PROGRAM

Access to the most thorough, complete and regularly updated apartment lease in the state. Protects against resident lawsuits.

CONTINUING EDUCATION COURSES

Courses that are relevant for all members - from leasing professionals to senior executives— are provided on an ongoing basis.

ONLINE LEARNING OPPORTUNITIES

Relevant and informative industry-related educational sessions available.

GOVERNMENT AFFAIRS

Monitoring and action on the local, state and national levels.

MEETINGS

Great opportunity for members to network with peers and to hear from industry experts from around the country.

AWARD WINNING NETWORKING & COMMUNITY SERVICE EVENTS

Our annual golf event, trade show, food drive for Second Harvest and Labor of Love community service project offer great opportunities to network with your peers and serve the greater Piedmont Triad community.

INDUSTRY DATA

Timely information on the local, state and national level.

AANC (STATE) BENEFITS

- Updated legal and regulatory information that affects your everyday operations.
- Publications reporting on industry trends, legal issues, and property management strategies.
- Conferences where you can learn from your peers, seek out new products and solutions, and build your professional network.
- Exclusive leasing forms, legal reference materials and other member services.
- Continuing education and professional development programs.

NAA BENEFITS INCLUDE

- NAA Government Affairs – Protecting the industry through local, state and national advocacy initiatives and grassroots mobilization
- NAA Click & Lease Program – Customized to protect you locally
- NAA Education Institute – Skill development that maximizes NOI
- Meetings & Expositions – Network, get educated & learn about the new products and services all that increase your NOI
- Industry Resources – National award-winning monthly magazine, newsletters and website, and knowledge-sharing through social media
- The NAA Open Door Program – An exclusive NAA member benefit and not an endorsed product program. Participants in the program are reputable businesses that offer valuable services and competitive prices to our members.

"We get two major benefits from our membership in PTAA and several smaller ones. The first major benefit is structured educational opportunities for our employees. The second major benefit is awareness and advocacy on the issues facing our industry locally and nationally. Ancillary benefits include opportunities to build company "esprit de corps" through outings, develop peer relationships, and constantly be introduced to new vendors and products."

—Seth Coker, President, Signature Property Group

www.aanconline.org **www.piedmonttaa.org** **www.naahq.org**