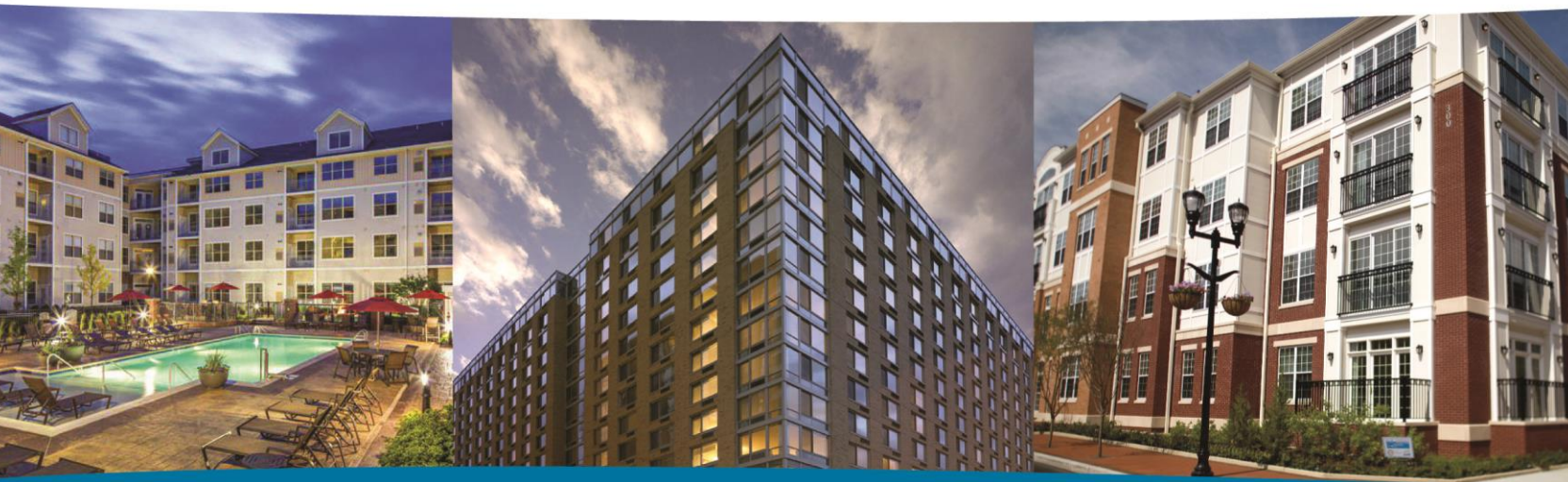
Suppliers – Increase Your Profits

Become a part of a Local, State and National Network that Supports Your Business Growth



Join The New Jersey Apartment Association (NJAA)

Members receive a complimentary subscription to *units* magazine.

NJAA MEMBERSHIP AUTOMATICALLY GIVES YOU NAA MEMBERSHIP—*AT NO EXTRA CHARGE*

NJAA is the local/state affiliate of the National Apartment Association (NAA). As a federation of nearly 170 state and local affiliates, NAA encompasses over 69,000 members representing more than 8.1 million apartment homes throughout the United States and Canada.

NJAA is a non-profit trade association representing nearly 190,000 rental units in New Jersey.

ADVOCACY

NJAA advocates for the apartment industry on both the state and local level to protect your interests and to promote pro-business policymaking.

EDUCATION

NJAA provides educational opportunities year round, on issues related to professional development, human resources, marketing, and customer service, as well as national designation courses that will not only professionalize your staff, but will make your operations more efficient and effective.

MEMBER SAVINGS

NJAA provides a variety member discounts on products and services that support your business and increase your return on investment.

NETWORKING

NJAA holds dozens of events each year that provide opportunities to network with a wide variety industry leaders,build peer-to-peer relationships, and exchange ideas to help your business grow.

COMMUNICATIONS

NJAA and NAA magazines provide local, state and national trend information. Also, NJAA membership includes placement in the NJAA Membership Directory as well as a free classified listing on our website, www.njaa.com, which provide targeted marketing to the apartment industry.

NAA BENEFITS INCLUDE

- NAA Government Affairs – Protecting the industry through local, state and national advocacy initiatives and grassroots mobilization
- NAA Click & Lease Program – Customized to protect you locally
- NAA Education Institute – Skill development that maximizes NOI
- Meetings & Expositions – Network, get educated & learn about the new products and services all that increase your NOI
- Industry Resources – National award-winning monthly magazine, newsletters and website, and knowledge-sharing through social media
- The NAA Open Door Program – An exclusive NAA member benefit and not an endorsed product program. Participants in the program are reputable businesses that offer valuable services and competitive prices to our members

TESTIMONIAL

"The camaraderie among NJAA's members makes developing and maintaining relationships easy and valuable. As members of the same industry we face similar concerns, and involvement in the NJAA community gives us additional resources to provide quality housing throughout New Jersey."

-Jonathan S. Gershen, The Gershen Group, LLC, Princeton, NJ

www.njaa.com **www.naahq.org**