# Increase Your Net Operating Income (NOI)

## *Local, State & National Network Supporting Your Business Growth*

## Join The Apartment Association of Southern Colorado (AASC)

### Members receive a complimentary subscription to *units* magazine.

### AASC MEMBERSHIP AUTOMATICALLY GIVES YOU CAA & NAA MEMBERSHIP —*AT NO EXTRA CHARGE*

AASC is the local affiliate of the Colorado Apartment Association (CAA) and the National Apartment Association (NAA). As a federation of nearly 170 state and local affiliates, NAA encompasses over 69,000 members representing more than 8.1 million apartment homes throughout the United States and Canada.

### LOCAL & STATE BENEFITS

**Legislative Representation**
AASC protects its members from harmful legislation that can impact profits. A local government affairs director, along with state and federal lobbyists, we monitor legislation and work as your advocate.

**Education**
Learn of trends and implement best practices which will enable you to operate a more profitable company.

**Legal Forms**
On-line and hard copy forms including leases, security deposits, legal notices, mold and more. All that protect you against resident lawsuits.

**Knowledge**
Stay well-informed through local, state and national industry correspondence. AASC members stay abreast of the new laws affecting the rental industry. Knowledge that equates to increased NOI.

**Association Meetings**
Quarterly meetings featuring expert speakers addressing current issues facing the industry.

**Member Value Program**
Join and have access to free and discounted services from supplier members through AASC's Member Value Program.

### NAA BENEFITS INCLUDE

- NAA Government Affairs – Protecting the industry through local, state and national advocacy initiatives and grassroots mobilization
- NAA Click & Lease Program – Customized to protect you locally
- NAA Education Institute – Skill development that maximizes NOI
- Meetings & Expositions – Network, get educated & learn about the new products and services all that increase your NOI
- Industry Resources – National award-winning monthly magazine, newsletters and website, and knowledge-sharing through social media
- The NAA Open Door Program – An exclusive NAA member benefit and not an endorsed product program. Participants in the program are reputable businesses that offer valuable services and competitive prices to our members

### Drive Your Results, Join AASC Today

*"Switching from the corporate business world to an owner and full time property manager soon taught me, 'I don't know what I don't know'. I've been educating myself ever since, thanks to the association's many offerings. In addition, I've learned nearly as much at the monthly events by networking with others and discussing best practices. The association's legislative focus is the real unsung hero. The presence of good legislation and the absence of bad legislation has helped our industry immensely. Thanks to these efforts we'll never know how onerous our industry might have become."*

**—Dana Lowry, Owner, Grand West Properties, Colorado Springs, CO**