



# NAAEI UPDATE

## February 23, 2014

### NAA Education Institute Joins National Network of Business and Industry Associations

NAAEI joins 20 other industry associations to share plans to educate and train more workers for the jobs of today and tomorrow. Convened by the ACT Foundation and Business Roundtable to reduce the *Skills Gap*, NAAEI will work with other industries to:

- Create a Blueprint of the knowledge, skills and abilities and competencies required for career success in core business sectors
- Define the standards for national credentials that validate those skills
- Identify successful models that integrates industry-recognized credentials into secondary and postsecondary education.

Partnering with the ACT Foundation to support the National Network are the Bill and Melinda Gates Foundation, Joyce Foundation and Lumina Foundation.

### NAAEI Launches Three NEW Leadership Development Programs

NAAEI interviewed 70 apartment industry executives as part of a fundraising feasibility study and learned that few companies had leadership development training programs. Those interviewed indicated that NAAEI was well positioned to fill that training gap. In response to this demand, NAAEI is launching three leadership development programs to meet the needs of onsite staff, regional and corporate employees and high potential executives.



NAAEI has partnered with Franklin Covey to enhance NAAEI's NALP, CAM and CAMT curriculum with *Insights on Demand*, a series of 63 short, online, video-rich courses that cover 15 core competencies that include: team building, trust/integrity, managing change, personal productivity and conflict management.



**The NAAEI Leadership Experience, Powered by: Dale Carnegie**, provides regional employees and corporate department heads with the tools to: lead effectively across generations, delegate tasks to develop and train others and find time to work on future business growth. This two-day program, customized for the apartment industry, will be held in Dallas on April 1-2 and in Baltimore on April 30 – May 1. Fall programs will be held in Cincinnati and North Carolina. Capitol Conference attendees who register for the Dallas or Baltimore programs by March 21 and use Code: **CapCon**, to receive a discounted registration fee: \$1700. Please see attached program information.



**NAAEI Executive Leadership NOW, Powered by: Gallup**, is a three-day program that targets high-potential executives and will be held at Gallup World Headquarters in Washington, DC on April 8-10. Gallup researchers have studied leadership talent for more than 40 years to determine the best way to develop talented executive leaders who achieve sustained high performance. This program provides an interactive and application-based learning experience plus individualized leadership development. Before the program, participants take the *Clifton StrengthFinder* Assessment and their direct reports take the *Q12 Employee Engagement Survey*. Participants also experience one-on-one Gallup Executive Coaching during and again after the program and will work with their coach to develop a Personal Management Development Plan and an Action Plan to drive team performance.

NAAEI is offering this pilot program for \$5,000, \$2,500 below Gallup's \$7,500 per person fee. Registration is limited to 20 executives. Please see attached program information.