

## NAA State and Local Government Website Offers Property Operations Information

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2011 National Apartment Association Chairman of the Board



**N**AA Government Affairs has launched a new section on its growing repository of comprehensive information on state and local issues: Property Operations.

With eight subsections, it is the largest collection of such information to date. Other sections focus on bed bugs, fair housing, green/sustainability, landlord/tenant, building codes and standards, rent control, water billing and licensing, inspections.

This NAA state and local website provides members with a one-stop shop for information about issues legislated by state and municipal governments. Content is a mix of affiliate materials and internal NAA research, divided into three sections for each issue: legislative resources, articles and reports and maps and charts.

Visit [www.naahq.org](http://www.naahq.org).

### NAAEI Offers Educational Webinar Series

The NAA Education Institute is offering several educational webinars on the NAA website. Industry experts and NAA members will facilitate the presentations.

The webinars include Ten Techniques for Effective Negotiation (Oct. 6), Maximizing the Value of Monthly Resident Surveys (Oct. 20) and What Every Apartment Owner Needs to Know About Asset Protection (Nov. 2).

Each webinar provides viewers with copies of PowerPoint presentations, handouts with key information and a chance to ask the experts questions. Webinars are priced at \$29 for NAA members and \$39 for non-members.

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### Finance Expert to Speak Nov. 4 at the Assembly of Delegates in Atlanta

NAA's Independent Rental Owner Committee (IROC) will host an education session at the Assembly of Delegates (AOD) on Friday, Nov. 4, from 11:30 a.m. to 1 p.m. The event, "Multifamily

Financing Alternatives," will feature speaker Glenn D. Housman, MAI, Senior Vice President at CB Richard Ellis.

Topics on the agenda include: Comparison of Freddie Mac, Fannie Mae, FHA, Conduits and Banks; underwriting and financing terms; how to select a mortgage broker to represent you; questions to ask the lender; and how to keep from getting a "haircut."

The event is free for NAA members. RSVP to NAA's David Edwards at [davide@naahq.org](mailto:davide@naahq.org).

### Help Build NAA Online Resource Center

NAA wants your best resources to share in the Online Resource Center. These can include policies, procedures, best practices, staff training tools and more. For example, The Bay Area Apartment Association shared their Hurricane Safety Tips for both staff and residents recently, and we want more resources from NAA members.

To submit, e-mail NAA's Mary Scott at [mary@naahq.org](mailto:mary@naahq.org), or through the NAA Community Site & Online Resource Center <http://community.naahq.org>, by clicking, "Add New Entry" under the Resources tab.

### Show Off Your NAA Membership/Designation

All NAA members and designates are encouraged to use NAA's Member and designation logo(s), where applicable. Logos may be used on your organization's website, communication materials, personal stationery and business cards.

Visit the link [www.naahq.org/Logos](http://www.naahq.org/Logos) to download the NAA member logo. You must be a current member of NAA to access and use the logos. An NAA login is required to view this information and details for how the logo(s) should be used are also outlined.

For NAAEI designation logos, contact Julia Niel at [Julia@naahq.org](mailto:Julia@naahq.org) or 703/797-0612.

### Did You Know?

The National Lease Program sold more than 4.1 million clicks in August, a record high for the month. The previous mark for August was in 2010 with 2.6 million lease clicks. More than 100 new communities joined the National Lease Program in August.

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