



Connect With NAA

2012 NAA Student Housing Conference & Exposition Offers Registration Discount

By Jerry Wilkinson, CAPS, CCIM, The Wilkinson Group
2012 National Apartment Association Chairman of the Board



Join industry leaders at the Wynn Las Vegas, Feb. 29 to March 2, for the 2012 NAA Student Housing Conference & Exposition. The event offers prime networking opportunities and a chance to build businesses that best serve the student housing industry. Register before Jan. 6, 2012, to take advantage of early registration rates and take part in the premier event in the industry. Visit www.naahq.org/shc.

Follow the 2012 NAA Student Housing

Conference & Exposition on Twitter! Join the conversation at www.twitter.com/NAASStudentConf #NAASStudentConf

2012 NAA Education Conference & Exposition: Registration & Housing is Open

The 2012 NAA Education Conference & Exposition is the largest event in the multifamily housing industry. More than 5,500 of your colleagues will gather in Boston June 28-30 to network and learn about the latest trends that will keep them on the cutting edge and at the top of the career ladder.

Tom Brokaw, one of the most trusted and respected figures in broadcast journalism, will entertain attendees with his insights from more than 40 years of firsthand experiences talking to everyone from world leaders to average citizens in the midst of life-changing events. Other speakers include star athletes Mia Hamm and Nomar Garciaparra, who will team up for the Friday General Session, and brand wizard Bert Jacobs, co-founder of Life is good®, who will head a Thought Leader session and show you how optimism can help grow your sales. You'll also get practical take-home tactics from the more than 40 breakout sessions and the opportunity to explore cutting-edge products and services from more than 325 suppliers on the trade show floor.

Register before Feb. 3, 2012, to take advantage of early registration rates. Visit www.naahq.org/educonf.

Save the Date:

NAA's 2012 Capitol Conference, March 11-14

Join with fellow members of the apartment industry to demonstrate strength in numbers at NAA's 2012 Capitol Conference from March 11-14 in Washington, D.C. The NAA Capitol Conference is your opportunity to learn about issues in Congress and then tell your elected officials how they impact your business and community.

Help our industry expand our influence in national policy by participating in special events with nationally known political analysts and commentators along with networking opportunities and advocacy sessions.

Participants will be thoroughly briefed on relevant industry issues in preparation for their meetings on Capitol Hill with members of the U.S. Senate and staffers for both the Senate and House of Representatives. (The House will be in recess that week.)

The Capitol Conference will be held at the Omni Shoreham Hotel. Check NAA's website in mid-December to register at www.naahq.org/events/CapConf.

Independent Rental Owner Seminar Available Online in February 2012

The NAA Education Institute (NAAEI) will hold online education seminars for its Independent Rental Owner Professional (IROP) Certificate Series beginning Feb. 2.

This Webinar series will run every Thursday in February from 2 p.m. to 5 p.m. ET. The series is based on the IROP course, which addresses: alternative income opportunities, resident move-ins and move-outs, lease terminations, key control, resident and neighbor relations, physical versus economic occupancy, emergency planning and more.

Cost is \$349 for members or \$499 for non-members for the four-week program. Pricing for individual modules is available. The course will be taught by owner Dori Locke, who has worked in property management/real estate operations since 1984 in the Texas market.

Contact NAA's Shana Treger at shana@naahq.org.

Affordable Housing Program Seminar Available Online in February 2012

The NAA Education Institute (NAAEI) will hold online education seminars for its Specialist in Housing Credit Management (SHCM) Certification in February. The Webinar content is based on the National Affordable Housing Management Association's (NAHMA) "Practical Guide to Tax Credit Housing Management" workbook.

The course is ideal for affordable housing management professionals and helps them to master the complex requirements of the LIHTC program. The program begins 3 p.m. ET on Feb. 6, 2012, and runs every Monday in February at that time with instructor Anita Moseman.

Cost is \$549 for NAAEI Designates or \$599 for the full course and \$99 per module.

Contact NAA's Shana Treger at shana@naahq.org.