

Tom Brokaw To Speak at 2012 NAA Education Conference & Exposition

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2011 National Apartment Association Chairman of the Board



Renowned journalist and author Tom Brokaw will be one General Session speaker at the 2012 NAA Education Conference & Exposition. The largest event in the multifamily housing industry, this conference welcomes more than 5,500 professionals, who will gather June 28-30, in Boston, to network and learn about the latest trends that will keep them on the cutting edge and at the top of the career ladder.

Brokaw, one of the most trusted and respected figures in broadcast journalism, will entertain NAA attendees with his insights from his more than 40 years of experience talking to everyone from world leaders to average citizens. He has received numerous honors, including the Edward R. Murrow Lifetime Achievement Award and the Emmy Award for Lifetime Achievement.

Nowhere else will you get such a wide array of high-level speakers, education sessions, cutting-edge suppliers and colleagues meeting at one time in one place than at this event.

Disney Institute Executive to Deliver Keynote Address At 2012 NAA Student Housing Conference & Exposition

Register today to take part in the premier event in the student housing industry. Join industry leaders at the Wynn Las Vegas from Feb. 29 to March 2, 2012, for the NAA Student Housing Conference & Exposition. Attendees will have a chance to exchange ideas and learn about business practices that best serve the student housing industry.

Bruce Kimbrell, Program Facilitator for Disney Institute, is the luncheon keynote speaker. He will enlighten attendees on excellence in training and development, human resources, marketing, guest services and other critical departments that affect student housing management.

Register before Jan. 6, 2012, to take advantage of early registration rates. Please visit www.naahq.org/shc.

NAA Legal Assistance Program Supports Members in Key Industry Cases

NAA has made substantial investments this year to continue expanding its Legal Assistance Program in order to support more members on issues with potential national implications. In doing so, NAA will file a record number of briefs this year.

The issues these briefs covered in 2011 include the use of third-party water billing to residents, required eviction notice to occupants, rent control, environmental issues and immigration.

A number of key factors are used to determine whether NAA's legal assistance committee will grant applications for friend of the court assistance. Please contact NAA's Scot Haislip at Scot@naahq.org or 703/797-0623 for information.

NAAEI Maintenance Instructor To Teach CAMT Nationwide in 2012

NAAEI's National Safety and Maintenance Instructor Paul Rhodes, CAMT, has spent the past six months on the road traveling to apartment associations nationwide instructing the American National Standards Institute (ANSI) accredited Certificate for Apartment Maintenance Technicians (CAMT) program.

Rhodes previously spent six years at HDSupply, where he was the Supervisor/Lead Customer Training Instructor. He holds certifications in: NSPF® CPO Instructor, EPA Universal, and R-410A. His background in apartment maintenance and management has allowed him to speak for the NAA, HVAC Excellence, National Hotel Engineers Association and National Affordable Housing Chapters.

In 2012, Rhodes is scheduled to instruct the CAMT program at the following apartment associations:

- Austin Apartment Association
- Apartment Association of Greater Los Angeles
- Apartment Association California, Southern Cities (Long Beach)
- Apartment Association of Greater Wichita
- Upper State (S.C.) Apartment Association
- Rental Housing Association of Greater Boston
- Apartment Association of New Mexico
- Roanoke Valley Apartment Association
- Lubbock Apartment Association
- Charlotte Apartment Association

For information or to register for any of these courses please visit NAAEI's website. Or, you may contact NAA's Kim McCrossen at 703/797-0610 or KimberlyMcCrossen@naahq.org.

National Lease Program Breaks Record

The National Lease Program sold more than 2.9 million clicks in October, establishing a record high for the month. More than 170 new communities joined the National Lease Program in October.