



2009 NAA Green Conference & Exposition

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Changing the Paradigm: Pioneering Green Apartment Communities

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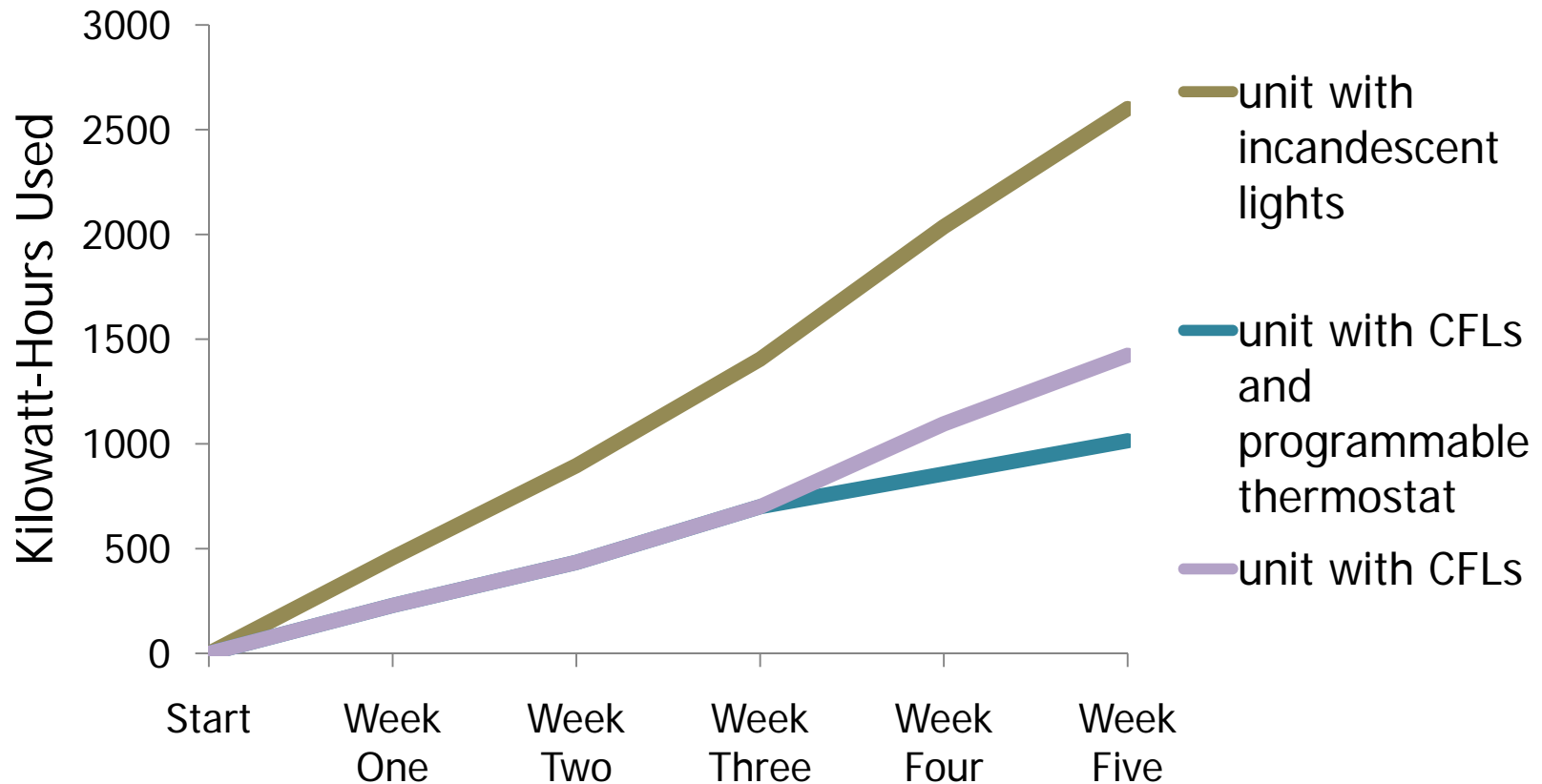
Changing the paradigm



Benchmarking



Sullivan Place Energy Efficiency Experiment



Opportunities for Greening Multifamily Communities

■ Sustainable Sites

- Public transportation
- Stormwater BMPs

■ Water Efficiency

- Irrigation
- Plumbing fixtures

■ Energy & Atmosphere

- Insulation
- Window systems
- HVAC and water heating systems
- Programmable thermostats
- ENERGY STAR lighting, appliances, exhaust systems
- Swimming pools

■ Materials & Resources

- Recycled content
- Construction waste management

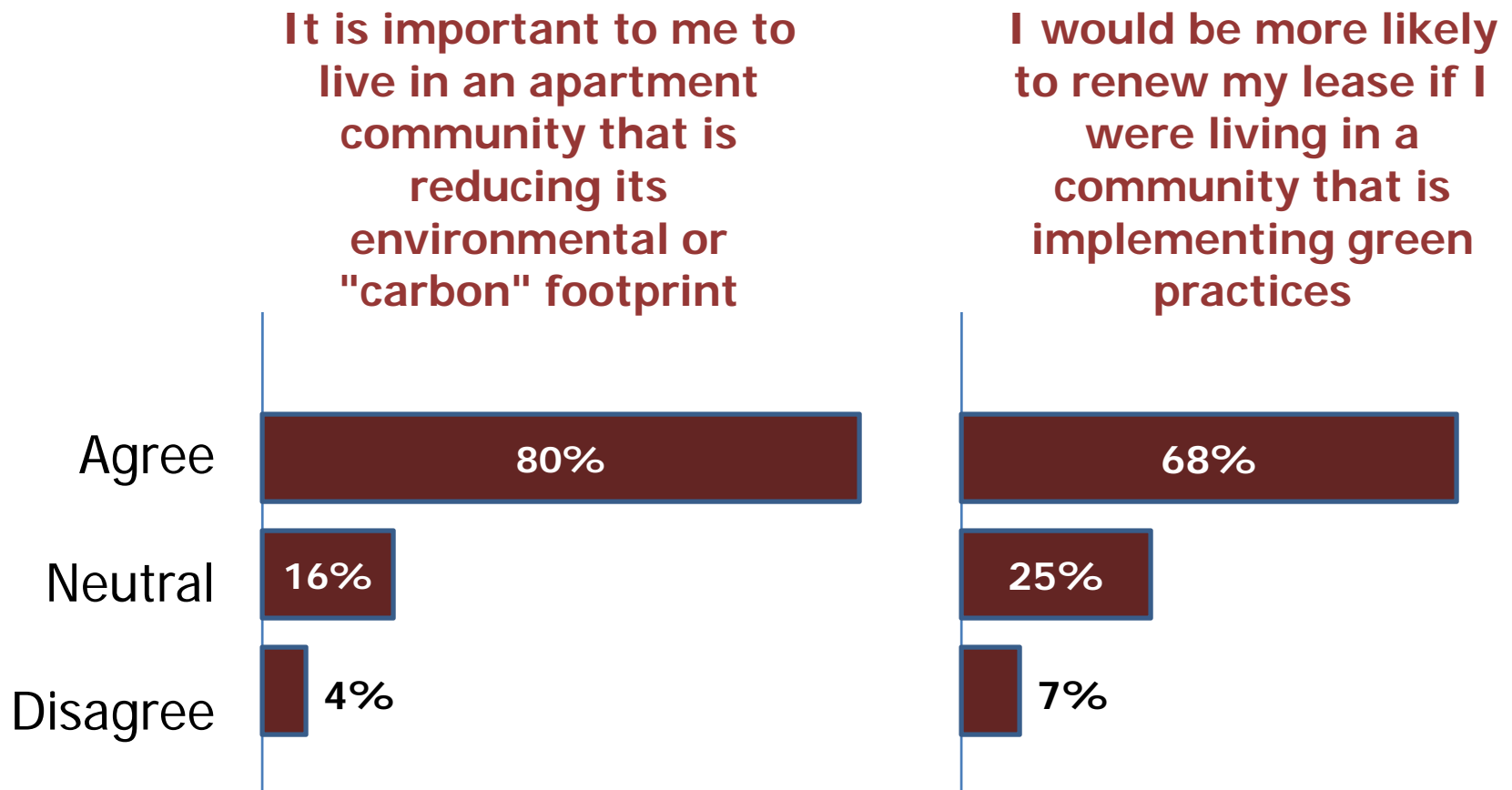
■ Indoor Environmental Quality

- Ventilation
- Low-emitting materials
- HVAC filters
- Reducing contaminant control during construction

■ Awareness & Education

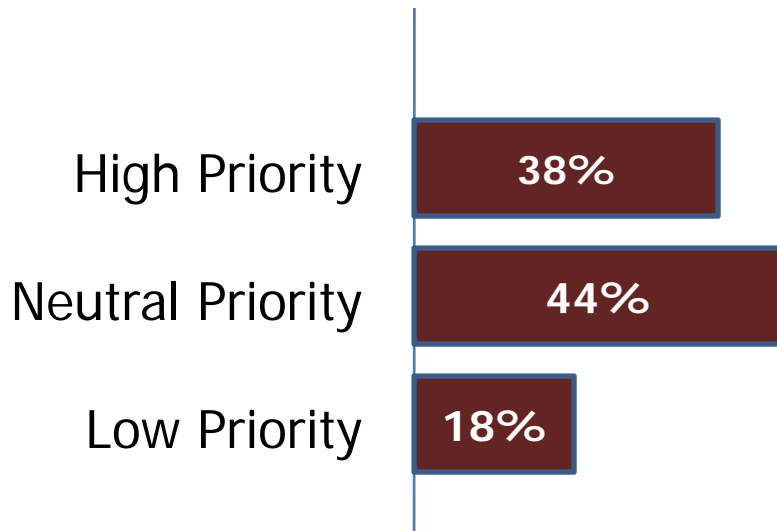
- Building manager education
- Resident education
- Sustainability PR

UDR Resident Survey Results

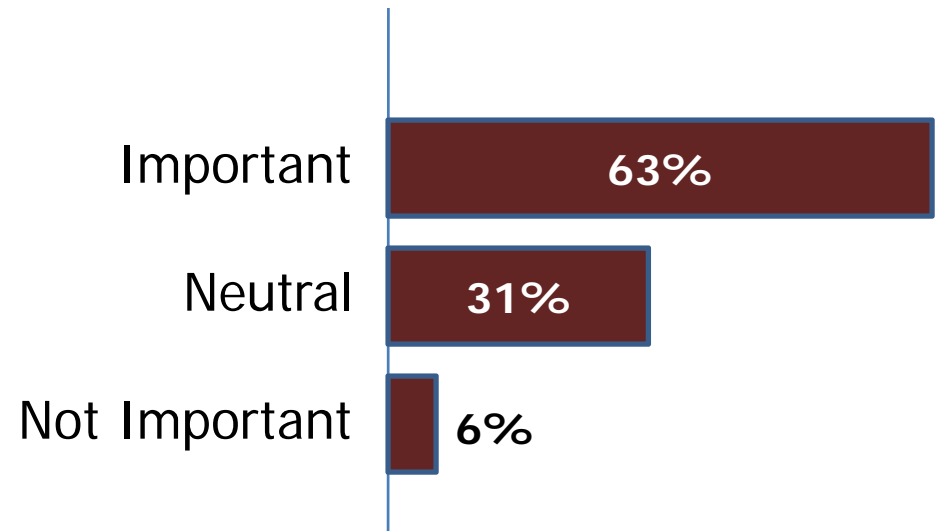


TIAA-CREF resident survey results

In my apartment search, green features and practices are a...



In my current apartment community, green operations are...





Lessons learned

Questions?

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