



# 2012 PARAGON AWARDS NALP Designate of the Year



**Nominee:** \_\_\_\_\_

**To be considered for the NALP of the Year Paragon Award the candidate must be an onsite leasing professional. NALP Designates who work as community managers are not eligible for the NALP of the Year PARAGON award.**

NOMINATION CRITERIA	Points Awarded	Possible Points
<b>Affiliate's Recommendation: 20 Possible Points</b>		
Should note the candidate's involvement with the association and be completed by the Association Executive.		20
<b>Supervisor's Recommendation: 20 Possible Points</b>		
A summary of one page or less listing the candidate's accomplishments for his or her company. Specific examples and statistics should be included.		
Employee Performance		4
Leadership Role within the Company		4
Resident Surveys		4
Awards Received		4
Challenges the Candidate has Faced and Overcome		4



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**Supervisor's Comments: 20 Possible Points**

Comments should be one page or less explaining why the supervisor believes that the candidate deserves to win the NALP of the Year Award. Results of the candidate's participation in any programs or initiatives should be included with specific examples and statistics. For example, utility costs were reduced by 5% as a result of the candidate's sustainability initiative. Please rate the employee on how he or she has contributed to the following:

Closing Ratio		4
Resident Retention Initiatives		4
Outreach or Marketing Initiatives		4
Highlights of Vacancy and Concessions vs. Actual		4
Occupancy Rate		4

**Nominee's Qualifying Experience: 20 Possible Points**

Please rate the level and quality of the candidate's involvement with the following organizations and committees. A date range should be provided for all experiences.

The Candidate's Company		5
The Candidate's Community		5
The Candidate's Local Association and Committees		5
The National Apartment Association and Committees		5

**Nominee's Statement: 20 Possible Points**

The candidate's summary of why he or she deserves to win.		20
<b>TOTAL POINTS:</b>		<b>100</b>