

2010 NAA EDUCATION CONFERENCE & EXPOSITION SPONSORSHIP COMMITMENT FORM

Deadline: December 1, 2009

INFORMATION



NATIONAL APARTMENT ASSOCIATION
EDUCATION CONFERENCE & EXPOSITION
June 24-26, 2010 | New Orleans, LA

BUILDING THE FUTURE

CONTACT NAME

TITLE

EXACT COMPANY NAME (AS YOU WISH IT TO APPEAR IN PROMOTIONAL MATERIALS)

BUSINESS ADDRESS

CITY/STATE/ZIP

PHONE

FAX

E-MAIL

AUTHORIZED SIGNATURE

DATE

SIGNATURE ON FORM SIGNIFIES THAT THE COMPANY REPRESENTATIVE HAS READ AND AGREES TO THE 2010 NAA EDUCATION CONFERENCE & EXPOSITION SPONSORSHIP TERMS & CONDITIONS AND IS AN AUTHORIZED REPRESENTATIVE FOR THE SPONSOR COMPANY.

BILLING INFORMATION

MY CHECK IS ENCLOSED FOR \$_____.

PLEASE BILL MY CREDIT CARD \$_____ AMEX VISA MASTERCARD

ACCOUNT NUMBER

EXP. DATE

NAME ON CARD (PLEASE PRINT)

SIGNATURE

DATE

TERMS & CONDITIONS

Upon submitting the Sponsorship Commitment form to NAA, the sponsor agrees to comply with all the following terms of Sponsorship:

- ◆ The deadline for sponsorship commitment/payments is December 1, 2009. Please see the 2010 NAA Supplier Partner Guide for more information.
- ◆ Metal level sponsors will select sponsorships based on order of lottery drawing from the November 2009 NAA Assembly of Delegates Meeting. The lottery will be divided into four categories: Platinum, Gold, Silver and Bronze. Commitments received without accompanying payment will NOT be considered or included. Those companies in the Platinum category will select first based on lottery assignment, followed by Gold, Silver and Bronze.
- ◆ Based on lottery placement, platinum sponsors will secure sponsorship item selections at the January 2010 NAA Board of Directors Meeting.
- ◆ The cost of individual sponsorship opportunities cannot be shared or split between companies.
- ◆ Each sponsor understands and agrees that no monies will be refunded based on unavailability of a particular sponsorship opportunity due to results of the lottery.
- ◆ NAA Show Management must approve all sponsorship recognition including, but not limited to, introductions, presentations, signage, handouts, and giveaways.
- ◆ NAA reserves the right to modify or cancel, at its discretion, any sponsorship opportunity at any time.
- ◆ NAA will not be held liable for cancellations made by speakers or entertainment of sponsored events.
- ◆ NAA may, at its discretion, replace any speaker or entertainment with what it deems to be comparable talent.
- ◆ No sponsorship monies will be refunded in the event of a cancellation.
- ◆ Unless expressly authorized by NAA, the sponsor will have no creative input into the production of any sponsored opportunity.
- ◆ There will be no competitive company or category lockouts on any event.
- ◆ All Metal Sponsors must participate as exhibitors in the June Conference and Exposition.
- ◆ Platinum sponsors will participate in the cash prize giveaways on the last day of the trade show.
- ◆ Each sponsor agrees to submit their company logo by January 15, 2010. Preferred file format is 3" x 3" EPS. Logo submission guidelines attached.

INSTRUCTIONS

Please return this form and payment to:

Lorna Rivero, Director of Sales
National Apartment Association
4300 Wilson Blvd, Suite 400, Arlington, VA 22203
703/797-0695, Fax: 703/248-9441; lorna@naahq.org

YES, my company will be a Sponsor of the 2010 Education Conference & Exposition, June 24-26 at the Morial Convention Center, in New Orleans!

Platinum Sponsor

\$55,000 & over

Gold Sponsor

\$40,000

Silver Sponsor

\$30,000

Bronze Sponsor

\$20,000