



2010 Education Conference and Exposition Attendee List Rental Agreement

Mailing List Rental Terms

Exhibitors agree to the following terms and conditions when you rent the attendee mailing list (offer does not apply to non-exhibitor suppliers):

1. Each list is for a one-time use basis. Subsequent and unauthorized uses are not permitted. Lists contain seed names to detect improper use.
2. Mailing lists may be used only in conjunction with promotional materials. These materials are to be submitted to the NAA in advance, for approval.
3. Mailing lists will only be sent to a third-party bonded mail house. Lists are sent via email.
4. The NAA reserves the right to deny your request for renting mailing lists.

List Selection

The NAA Education Conference & Exposition registrant mailing list will consist of hundreds of multifamily industry professionals registered to attend the entire conference and all of its events. The number of contacts will depend upon when the list is rented.

Listing Pricing & Content

The registration list is available free of charge. The list will contain a company name, contact person and mailing address. **Telephone, fax and e-mail addresses are not available for rental.**

List Format

The registration list is sent as an Excel file and will be mailed to the bonded mail house of your choice.

Questions?

Please contact Heather Teplitz, Sales Manager at heather@naahq.org or at 703/797-0671.

**To take advantage of this exclusive opportunity, please
fill out the following form and fax to 703/248-9441.
Attendee List is available May 1, 2010- August 16, 2010**



2010 Education Conference and Exposition Attendee List Rental Order Form

Company Name: _____ Date Needed: _____

Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

List Rental Terms

As representative for the above mentioned company, I hereby agree to the following terms with respect to the use of mailing lists by the National Apartment Association:

1. Each list is for a one-time use basis. Subsequent and unauthorized uses are not permitted. Lists contain seed names to detect improper use.
2. Mailing lists may be used only in conjunction with promotional materials. These materials are to be submitted to the NAA in advance, for approval.
3. Mailing lists will only be sent to a third-party bonded mail house.
4. The NAA reserves the right to deny your request for renting mailing lists.

Signature: _____ Date: _____

Third Party Mail House

Company: _____ Contact: _____

Phone: _____ E-mail: _____

Questions? Please contact Heather Teplitz at heather@naahq.org or 703/797-0671

Attendee List is only available from May 1, 2010- August 16, 2010

National Apartment Association ♦ 4300 Wilson Blvd, Suite 400 ♦ Arlington, VA 22203

703/518-6141 ♦ 703/248-9441 ♦ www.naahq.org