



2011 NAAEI Affiliate Education Conference Agenda August 22, 2011

Welcome to Austin!

12:00 p.m. – 6:00 p.m.

General check in for affiliates and speakers

Registration table outside the Capital Ballroom

Capital A –

1:00 p.m. – 1:15 p.m.

Welcome and Introductions

1:15 p.m. – 2:30 p.m.

Idea Share - AFFILIATES ONLY

2:30 p.m. – 2:45 p.m.

Break

2:45 p.m. – 4:45 p.m.

NAAEI Updates - AFFILIATES ONLY

Maintenance Mania - Kim Berry (NAA)

Marketing Update - John Kerrigan and Neal Hittner (Catalyst)

- SingleMostImportantThing.com
- Affiliate Designation Flyers

Curriculum Updates - Shana Treger

- Webinars and LMS Course Catalog
- CAMT Online Course Content
- CAM Online and NALP Online – Marketing on affiliate Web sites
- Blended Learning
- IROP Certificate Course
- CAS – Supplier Success Course
- 2012 Pricing
- New Binders

New Grading Sheet for Community Analysis - Lesley Packel

National Training - Kim McCrossen

Apartment Careers Month - Kim McCrossen

- Video Challenge and Affiliate Participation

Paragon Awards - Maureen Lambe

- Recommended Changes
- Anthony V. Pusateri Apartment Career Award

Capital Ballroom

5:00 p.m. – 6:00 p.m.

Check-in for Open Mic Night (if you haven't checked in already)

Registration table outside Capital Ballroom

6:00 p.m. – 8:30 p.m.

Open Mic Night and Reception - OPEN TO ALL

Speaker/Affiliate networking event

Moderated by Jeff Lowry



August 23, 2011

Capital Ballroom

8:00 a.m. – 8:30 a.m.

Breakfast – OPEN TO ALL

8:30 a.m. – 8:40 a.m.

NAAEI and Affiliate LMS Update – Bridget Dunn

8:40 a.m. – 9:30 a.m.

How to Develop your Own Content - OPEN TO ALL
Moderated by Doug Chasick – NAAEI Faculty Member

9:30 a.m. – 10:30 a.m.

Future of Social Media and the LMS - OPEN TO ALL
Moderated by Doug Chasick – NAAEI Faculty Member

10:30 a.m. – 10:45 a.m.

Break

10:45 a.m. – 11:45 a.m.

Blended Learning - OPEN TO ALL
Moderated by Sue Weston – NAAEI Faculty Member

12:00 p.m. – 1:00 p.m.

Lunch – OPEN TO ALL

1:00 p.m. – 3:00 p.m.

Career Café - OPEN TO ALL
Moderated by Jackie Ramstedt

3:00 p.m. – 3:15 p.m.

Break

3:15 p.m. – 4:45 p.m.

Career Café Group Wrap Up and Discussion - OPEN TO ALL

EVENING ACTIVITY

5:30 p.m.

OPEN TO ALL
Depart to Capital Cruises

6:00 p.m. - 8:00 p.m.

Capital Cruises Dinner Cruise around Lady Bird Lake
Dinner and Entertainment

8:00 p.m.

Depart from Capital Cruises



August 24, 2011

Capital Ballroom

8:30 a.m. – 9:00 a.m.

Breakfast – OPEN TO ALL

9:00 a.m. – 10:30 a.m.

Managing your Conference and Tradeshow - OPEN TO ALL

Moderated by Lisa Trosien

10:30 a.m. – 10:45 a.m.

Break

10:45 a.m. – 11:45 a.m.

Education Committee Panel - OPEN TO ALL

Moderated by Suzanne Pratt

Panelists: Debbie Haukenberry – Apartment Association of Kansas City

Sloane Cerbana – Washington Multi Family Housing Association

Taylor Jackson – Austin Apartment Association

11:45 a.m. – 12:00 p.m.

Wrap Up